



Peralta Community College District

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Peralta Community College District Chooses Five Finalists for Chancellor and Holds Community Forums for Public Information

OAKLAND, Calif., April 2, 2012 - During its regular Board Meeting session on Tuesday, March 13, 2012, the Trustees for the Peralta Community College District unanimously accepted the recommendations of the Chancellor Search Selection Committee to forward five candidates for finalist interviews for the next Chancellor of the four-college district.

The District will host two public/community forums on Monday, April 9, 2012. The first is scheduled for 12 noon to 3:10 p.m., and will be held at Berkeley City College, 2050 Center Street, Berkeley; the second will take place during the evening from 5 - 8:10 p.m. at the Peralta District main office Boardroom, located at 333 East 8th Street in Oakland. Members of the public are eagerly encouraged to attend these community forums to meet the potential Chancellor finalists and hear their plans about the future of the District and the colleges - Berkeley City College, College of Alameda, and Laney and Merritt Colleges in Oakland.

The five finalist candidates are then scheduled to interview with the Board on Tuesday, April 10, 2012. As a result, there will not be a regularly scheduled Board meeting on that date. The Peralta Colleges welcomes input from the community in selecting the next Chancellor. The five candidates are:

Jack Daniels, Ph.D., President, Los Angeles Southwest College, Los Angeles Community College District; Scott Lay, J.D., Chief Executive Officer, Community College League of California; Jamillah Moore, Ed.D., President, Los Angeles City

College, Los Angeles Community College District; Jose Ortiz, Ed.D., Superintendent/President, Allan Hancock College; and Andreea Serban, Ph.D., Interim Vice Chancellor for Educational Services, Coast Community College District.

These five candidates possess unique and varied qualifications, backgrounds and educational experiences. Full biographies of each can be found on the Peralta website: www.peralta.edu

Jack E. Daniels, III has served as president of Los Angeles Southwest College (LASC) since 2006. Dr. Daniels was previously president of Lincoln Land Community College in Illinois, and Central College, of the Houston Community College System, in Texas. He has considerable experience in California Community Colleges: in addition to being president of LASC, he has been both an administrator and faculty member at the Peralta Community College District, as well as holding positions as an administrator at Contra Costa College, in Richmond, and Grossmont College, located in El Cajon, California. Throughout his career, Dr. Daniels has been actively involved at both the national and statewide levels. He is very familiar with current state and community college fiscal issues through his work as co-chair of the Los Angeles Community College District Budget Committee and as a member of its executive committee. Consistently a strong supporter of workforce and economic development, Dr. Daniels has been at the forefront of encouraging and developing programs that meet community workforce needs. Additionally, Dr. Daniels was the convener of the Presidents' Roundtable for four years and was a presenter and active participant in the Lakin Institute. This institute is designed to prepare senior administrators for community college presidencies. Dr. Daniels has a Ph.D. from the Wright Institute Graduate School of Psychology in Psycho-Social Processes in Education. He received a bachelor's degree from Huntington College in History and Education.

José M. Ortiz was appointed superintendent/president of Allan Hancock College in July 2005. In that position he is responsible for a public, California community college serving more than 11,500 credit students and 5,500 noncredit students each semester. The college district spans 3,000 square miles in northern Santa Barbara County, and includes college campuses or centers in the cities of Santa Maria, Lompoc, Solvang and at Vandenberg AFB. Prior to Allan

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Hancock College, Dr. Ortiz served as an educational administrator in several institutions of higher learning including Laney College in Oakland and Solano Community College in Fairfield, California; Anne Arundel Community College in Arnold, Maryland; the University of Maryland, University College; and the University of Puerto Rico, Bayamon. Dr. Ortiz holds a doctorate degree in education policy, planning, and administration from the University of Maryland, College Park; a master of arts in teaching English as a second language from West Chester State University in Pennsylvania; and a bachelor of arts in English from Catholic University of Puerto Rico.

Since 2006 Scott Lay has served as the President and Chief Executive Officer of the Community College League of California, which is the nonprofit association serving California's 72 community college districts in education and leadership development, district services and governmental relations. A high school dropout, Scott received an associate of arts degree at Orange Coast College in Costa Mesa. Scott built on his community college education and received his bachelor of arts and law degrees at the University of California at Davis, where he served as president of the Law Students Association and received a certificate in public interest law. Scott passed the California State Bar in 2000, but elected not to practice law to instead focus on advancing education. His seventeen years of experience with the League has given him the breadth of experience to not only work on advocacy issues, but on issues that directly impact colleges in multiple ways. Within the California Community Colleges, he is recognized as a fiscal policy expert and was named an "Honorary Chief Business Officer" in 2005 by the Association of Chief Business Officials for his work supporting the task force that rewrote the community college funding formula. Scott also serves on the statewide Consultation Council, which reviews all proposed regulatory, administrative, and major system funding issues.

Dr. Andreea Serban is an educator and administrator with more than two decades of experience in the leadership of colleges and universities in the United States and abroad and possesses a highly diverse and successful professional background. Dr. Serban currently serves as Interim Vice Chancellor of Educational Services for Coast Community College District in Costa Mesa, California, and is the district chief academic and student services officer, with leadership responsibilities and oversight for instructional programs, student services, grant

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development, planning, institutional research, international programs, and economic and partnership development across the three colleges in the district: Orange Coast College, Golden West College, and Coastline Community College. Previously, Dr. Serban served as Superintendent/President of Santa Barbara City College (SBCC) for more than three years, during which time she led the institution to be recognized as one of the top 10 community colleges in the country, as determined by the Aspen Institute College Excellence Program. Dr. Serban also served at SBCC and South Orange County Community College District (SOCCCD) in senior positions ranging from Director of Institutional Assessment, Research and Planning to Associate Vice President for Information Technology, Research and Planning to Vice Chancellor of Technology and Learning Services. She has also held administrative and faculty positions at University of Redlands in Redlands, California; Rockefeller Institute of Government in Albany, New York; State University of New York System Administration in Albany, New York; and the Institute for Educational Sciences and University of Bucharest in Bucharest, Romania. Dr. Serban has been involved in local, state and national organizations and recognized as an educational leader. In February 2011, the National Association of Professional Women named Dr. Serban a Professional Business Woman of the Year. Dr. Serban received a Ph.D. and a Master of Science in Higher Education Administration from University at Albany, State University of New York and a Bachelor of Science in Mathematics from University of Bucharest.

Dr. Jamillah Moore brings 18 years of educational, policy, instruction and advocacy experience to her role as President of Los Angeles City College. Dr. Moore began her career in advocacy as a California State Senate fellow in public policy for Senator Teresa P. Hughes. In 1996, she was appointed as senior consultant for the California State Senate Select Committee on College and University Admissions and Outreach. She then went to work for the Los Angeles County Office of Education as the Director of Governmental Relations. In 2004, Dr. Moore joined the System Office of the California Community Colleges as a Senior Vice-Chancellor for Governmental and External Relations. In 2005, she led the state recovery team for one year as the Interim President of Compton Community College, working to sustain educational opportunities for the students in that community. Dr. Moore's began her teaching career at Sierra Community College and has never lost sight of her teaching roots as she continues to teach as an adjunct. Dr. Moore used her experience in higher education and public policy to write her first book, *Race and College Admissions: A Case for Affirmative*

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Action. Dr. Moore is a graduate of the University of San Francisco, where she earned a doctorate in International and Multicultural Education. She is also a former EOP student and graduate of California State University, Sacramento, where she earned a Masters in Intercultural Communication and Public Policy and a Bachelor of Arts in Communication.

Since 1964, the Peralta Community College District - Berkeley City College, College of Alameda and Laney and Merritt Colleges - has served Alameda, Albany, Berkeley, Emeryville, Oakland and Piedmont by providing East Bay students of all ages with a range of educational programs and life-long learning opportunities. To learn more, visit www.peralta.edu.

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