

**Peralta Colleges Foundation
10th Annual Golf Tournament
July 22, 2013 – Sequoyah Country Club, Oakland**

Sponsorship Opportunities

For information and to secure your sponsorship, please contact executive director,
Romeo Garcia, rgarcia@peralta.edu, 510-587-7890

\$25,000 Corporate Sponsor

Packages Available: 1

- ❖ 2 Foursomes in the Tournament
- ❖ Exclusive dinner with the Chancellor, his wife and Sponsor's guests (number to be determined) hosted by a local restaurant
- ❖ 30 second sponsorship announcement, with company logo, on Peralta TV, to be aired 4 times a day for one month
- ❖ Name and logo as Corporate Sponsor on Golf Towel and Sleeve of Balls for each Tournament player
- ❖ Option of hosting a Themed Hole at no additional charge
- ❖ Signage at 3 course holes
- ❖ Prominent recognition on event signage – including large welcome banner
- ❖ First choice for location of full-page, color advertisement in event program
- ❖ Listing on all event signage, literature and materials as Corporate Sponsor
- ❖ Prominent recognition in Foundation website, Facebook page, and logo placement on the Tournament webpage

\$10,000 Tournament Sponsor

Packages Available: 1

- ❖ 6 golfers in the Tournament (Opportunity to host 2 PCCD Executives)
- ❖ 30 second sponsorship announcement, with company logo, on Peralta TV, to be aired 4 times a day for one month
- ❖ Signage at 2 course holes
- ❖ Sleeve of balls for each Tournament player
- ❖ Option of hosting a Themed Hole at no additional charge
- ❖ Full-page, color advertisement in event program
- ❖ Recognition in Foundation website, Facebook page, and logo placement on the Tournament webpage

\$10,000 Dinner Sponsor

Packages Available: 1

- ❖ 6 golfers in the Tournament (Opportunity to host 2 PCCD Executives)
- ❖ 30 second sponsorship announcement, with company logo, on Peralta TV, to be aired 4 times a day for one month
- ❖ Display of Host's name and logo prominently displayed at Dinner
- ❖ Sleeve of balls for each Tournament player
- ❖ Signage at 2 course holes
- ❖ Full-page, color advertisement in event program
- ❖ Recognition in Foundation newsletter, Facebook page, and logo placement on the Tournament webpage

\$5,000 Champion Sponsor

- ❖ 1 Foursome in the Tournament
- ❖ Signage at 2 course holes
- ❖ Sleeve of Balls for each Tournament player
- ❖ Full-page color program advertisement
- ❖ Recognition in Foundation website, Facebook page, and logo placement on the Tournament website page
- ❖ Signage on Carts

\$3,000 Pro Sponsor

- ❖ 1 Foursome in the Tournament
- ❖ Half-page program advertisement
- ❖ Recognition in Foundation website, Facebook page, and logo placement on the Tournament website page

\$1,200 Event Sponsor

- ❖ 1 Foursome in the Tournament

\$750 Hole/Tee Sponsor (with Themed Hole Option) Sponsor

- ❖ Signage at each hole sponsored
- ❖ Quarter-page ad in program
- ❖ Recognition in Foundation website, Facebook page, and logo placement on the Tournament website page
- ❖ Themed Hole Option – In addition to the benefits named above, this option is an excellent opportunity for exposure to all event participants. If you'd like take advantage of hosting Themed Hole and are willing to donate and serve beverages (wine, beer, other) and/or a snack at a hole, in addition to providing any branded giveaways from your organization, please let us know. You may also pick your own theme (Hawaiian, sports, etc.) if you'd like! *Theme, beverages, food, and giveaways subject to approval by Peralta Colleges Foundation.*

Program ads and signage logos, etc. due by June 14th*Other Opportunities:**

- ❖ **Lunch Sponsors** – Sponsors who assist with decoration, food or beverages will be recognized at the event and additional recognition opportunities to be determined by the sponsor and Peralta Colleges Foundation at time of donation. Please contact us to discuss opportunities.
- ❖ **Raffle Donations** – We welcome and appreciate donations for raffle prizes.

SPONSOR REGISTRATION FORM – Due by Friday, June 14th

**Yes! Count me in to support Peralta Colleges Foundation's
Tenth Annual Golf Tournament
Monday, July 22, 2013 – Sequoyah Country Club, Oakland**

Name/Company_____

Address (include city, state, zip)_____

Contact Name, E-mail & Phone_____

Advertising Contact Name, E-mail & Phone_____

Sponsorship Level (check to indicate):

_____ Corporate \$25,000 _____ Tournament \$10,000 _____ Dinner \$10,000

___ Champion \$5,000 ___ Pro \$3,000 ___ Event \$1,200 ___ Hole/Tee/Theme \$750.00

❖ Lunch/Beverages/Other (please describe) _____

❖ Theme Hole (please describe) _____

❖ Raffle Donation (please describe) _____

Tournament fee includes (in addition to sponsor benefits): 18 holes of golf scramble format (shotgun start at 12:00 pm) golf cart, beverages, snacks, and post-golf dinner.

Player Names:

1) _____ 2) _____

3) _____ 4) _____

I am/my company is unable to attend, please accept this contribution of \$ _____

Payment Methods:

❖ Mail this form with your check payable to Peralta Colleges Foundation to:
Peralta Colleges Foundation, 333 E 8th Street, Oakland, CA 94606

❖ Bill credit card in the amount of \$ _____ Visa _____ MasterCard _____
Name on card _____ Card No. _____
3 digit Security Code _____ Authorized Signature _____

For information regarding registration, call 510-466-7206 or e-mail: kjames@peralta.edu