

**PERALTA COMMUNITY COLLEGE DISTRICT  
Board of Trustees Agenda Report  
For the Trustee Meeting Date of April 7, 2009**

**ITEM # 10**

**ITEM TITLE:** *(Please define the subject; e.g., change order – Berkeley City College)*

New Peralta Web Sites Project

**SPECIFIC BOARD ACTION REQUESTED:**

**MEASURE A FUNDING FOR 2009 STARTUP AND LAUNCH (FUNDING ITEMIZED IN ATTACHED FUNDING AND TIMELINE DOCUMENT).**

**ITEM SUMMARY:** *(PLEASE DISCUSS THIS ITEM)*

Project Leaders: Michael Orkin (Laney Dean of Business, Math, and Sciences) and Fabian Banga (Peralta Distance Education Coordinator and Berkeley faculty member)

We will be replacing the current Peralta Web sites with new Web sites developed with WordPress open source software, with much of the development taking place between now and December, 2009.

This project complements the existing Moodle open source implementation for Peralta Distance Education and fits in the category of Measure A technology upgrades.

Open source technology, used for Web site development by a growing number of colleges and universities, allows efficient administration of multiple Web sites with no licensing, software, maintenance, or upgrade fees (see attached PowerPoint).

The use of open source software eliminates the need for training and technical support contracts with commercial software vendors. Extensive, free, online documentation and training materials minimize training and technical support costs.

Online template and theme libraries enable development of well-designed, accessibility-compliant Web pages that cost a fraction of commercial Web site counterparts.

Successful implementation and ongoing support suggest one half-time webmaster for each college and one for the district. One or more webmasters could be adjuncts with non-teaching assignments.

One contractor with a short-term contract, collaborating with shared governance groups, will design Web pages for all colleges and the district that are easy to navigate, maintain the Peralta brand, have a common look and feel, and are accessibility compliant.

Currently, our WordPress implementation is remotely hosted on the same server as the Peralta Moodle implementation. We are requesting a dedicated server to enable local hosting by Peralta IT.

This project has been presented to district shared governance and administrative committees (SPPAC, DAS, SMT), as well as to academic senates, technology committees and other groups at all four campuses.

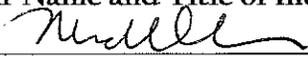
Initial results have been exciting. Several new Web sites are already live (see attached PowerPoint), with more in the works. Stakeholder buy-in is encouraging. We are ready to move forward.



**PLEASE ACQUIRE SIGNATURES IN THIS ORDER:**

**DOCUMENT PREPARED BY:**

Prepared by: Michael Arkin, Division Dean Date: 3/31/09  
[Enter Your Name and Title of Individual]



**DOCUMENT PRESENTED AND APPROVED BY:**

Presented and approved by: FC Date: 3/31/09  
[Enter Name of College President, (if originating from a college), or Vice-Chancellor or Manager (if originating from the District), and Title of the Individual]

**FINANCE DEPARTMENT REVIEW**

Finance review required  Finance review *not* required

If Finance review is required, determination is:  Approved  Not Approved

If not approved, please give reason: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Thomas Smith, Vice Chancellor for Finance and Administration

**GENERAL COUNSEL (Legality and Format/adherence to Education Codes):**

Legal review required  Legal review *not* required

If Legal review is required, determination is:  Approved  Not Approved

Signature: \_\_\_\_\_ Date: 3/31/09  
Thuy T. Nguyen, General Counsel

**CHANCELLOR'S OFFICE APPROVAL**

Approved, and Place on Agenda  Not Approved, but Place on Agenda

Signature: \_\_\_\_\_ Date: 3/31/09  
Elihu Harris, Chancellor

<b>Peralta Web Sites Funding and Timeline 03-31-2009</b>			
	<b>First Year (2009)</b>	<b>Ongoing Annual</b>	
template, architecture, design, branding <sup>1</sup>	\$75,000	\$25,000	
technical and admin support <sup>2</sup>	\$100,000	\$150,000	
server <sup>3</sup>	\$25,000	\$5,000	
software, hardware <sup>3</sup>	\$5,000	\$5,000	
student assistants	\$15,000	\$15,000	
<b>total:</b>	<b>\$220,000</b>	<b>\$200,000</b>	
<sup>1</sup> see Jen Burke proposal			
<sup>2</sup> five half-time webmasters - 8 months in 2009 - and ongoing			
one half-time webmaster for each campus and one for the district			
webmasters could be Peralta adjuncts in non-teaching assignments			
<sup>3</sup> exact amount to be determined by district IT			
<b>Timeline</b>			
<b>Spring 2009</b>			
Provide constituents with WordPress accounts			
Hold development workshops			
Establish program, department, and faculty web pages			
Begin uniform template development			
Collaborate with shared governance groups and managers			
<b>Summer 2009</b>			
Continue web page development			
Develop information architecture and documentation			
Link new sites to current Peralta sites			
Implement and test new templates			
Develop home pages for each campus and district			
Develop link structure and architecture			
Migrate content from old to new sites			
<b>Fall 2009</b>			
Launch new home pages			
Replace most old sites (complex sites may take longer)			
<b>Ongoing after launch</b>			
Continue web page development			
Implement upgrades and new open source technologies			
Improve user experience			