

PERALTA COMMUNITY COLLEGE DISTRICT
Board of Trustees Agenda Report
For the Trustee Meeting Date of July 21, 2009

ITEM #

ITEM TITLE:

SPECIFIC BOARD ACTION REQUESTED:

Consider approval for Independent Contractor Agreement for Lorraine Giordano consulting services for Industry Driven Regional Collaborative in Economically Distressed Areas (IDRC) ATLAS, College of Alameda. The amount to be approved shall not exceed \$92,000.

ITEM SUMMARY: (PLEASE DISCUSS THIS ITEM)

Scope of Work:

1. Grant Coordination
 - a. Scheduling and facilitation of project steering committee meeting.
 - b. Development of and monitoring of MOU's between the program partners.
 - c. Coordination of Project Case Management, Instruction, and Placement activities between partners.
 - d. Scheduling of courses, cohorts, and other program events and activities.
 - e. Tracking of integrated case management structure including case conferencing activities involving TWC, OACE, and COA staff.
2. Curriculum
 - a. Collection and maintenance of central curriculum database for all ATLAS courses and program components.
 - b. Assistance with formalization of new courses and assistance with approval process by the COA curriculum committee.
3. Reporting and Tracking
 - a. Monitoring of program participant tracking systems.
 - b. Input into State IDRC grant reporting system, including regular activity reports and quarterly financial reporting process.
 - c. At least monthly reporting to the ATLAS IDRC steering committee.
4. Outreach
 - a. Assistance with outreach to East Bay Workforce system, including WIA-One Stop partners.
 - b. Assistance with employer and industry engagement.
5. Planning
 - a. Ongoing refinement of participant flow models, structural operating systems and other program elements as these change overtime.
 - b. Development of industry engagement and employer services.

BACKGROUND/ANALYSIS:

ALTERNATIVES/OPTIONS:

EVALUATION AND RECOMMENDED ACTION:

SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):

State Chancellor's Office, Sacramento.

OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):

YES _____ NO _____

COMMENTS:

WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?

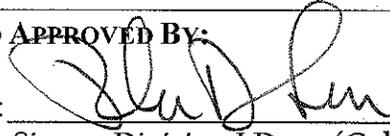
Peter Simon, Division I Dean (College of Alameda).

DID A BOARD STANDING COMMITTEE RECOMMEND THE ITEM? YES _____ NO X
_____ IF "YES", PLEASE INCLUDE THAT INFORMATION IN YOUR SUMMARY.

*****Board contract approval is subject to negotiation and execution by the Chancellor.)

PLEASE ACQUIRE SIGNATURES IN THIS ORDER:

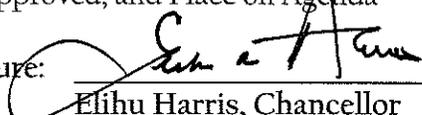
DOCUMENT PREPARED BY:
Prepared by:  Date: 7/13/09
Carmen N. Fairley, Staff Services Specialist

DOCUMENT PRESENTED AND APPROVED BY:
Presented and approved by:  Date: 7/13/09
Peter Simon, Division I Dean (College of Alameda)

FINANCE DEPARTMENT REVIEW
 Finance review required Finance review *not* required
If Finance review is required, determination is: Approved Not Approved
If not approved, please give reason: _____

Signature: _____ Date: _____
Thomas Smith, Vice Chancellor for Finance and Administration

GENERAL COUNSEL (Legality and Format/adherence to Education Codes):
 Legal review required Legal review *not* required
If Legal review is required, determination is: Approved Not Approved
Signature: _____ Date: _____
Thuy T. Nguyen, General Counsel

CHANCELLOR'S OFFICE APPROVAL
 Approved, and Place on Agenda Not Approved, but Place on Agenda
Signature:  Date: 7/15/09
Elihu Harris, Chancellor

Lorraine Giordano, PhD

4100 Randolph Avenue
Oakland, CA 94602
510.531.8534/510.418.7730 (mobile)
lorraine.giordano@gmail.com

- 15 years of experience building partnerships between non-profit organizations, private sector, community groups, educational institutions and government agencies to facilitate regional economic development and effective employment and training policies and programs.
- 9 years of experience directing projects associated with researching, implementing and evaluating employment and training policies and programs with non-profit organizations, government agencies and educational institutions.
- Effective use of analytical, evaluation, research and programmatic skills in the non-profit, governmental and educational sectors for designing and improving employment and training programs and community economic development.
- Authored a book identifying effects of computerization and corporate restructuring on unionized blue and white-collar workers' skills.
- 10 years' university adjunct teaching experience.

Work Experience

Consultant – ATLAS Program **College of Alameda (2008 – present)**

- Manage implementation of IDRC grant for transportation and logistics training program
- Expand partnership to include regional community colleges and statewide California Transportation and Logistics Institute
- Responsible for approval and implementation of Office Administration for Logistics Industry Certificate Program
- Convene industry advisory group including East Bay employers and labor unions
- Manage Department of Labor grant implementation

Researcher (consultant) **Center for Student Success**
City College of San Francisco (current)

- Research vocational education transfer policies and practices for state-wide study to determine California's opportunities to improve 2-year to 4-year college transfer.
- Conduct interviews with community college and state university staff

Executive Director

Information Technology Consortium (ITC)
San Francisco, CA 2002-2007

- Implement plan for a career ladder model for IT training with 6 non-profit organizations and City College of San Francisco.
- Facilitate the adoption of new IT curricula and other training activities to improve educational and job placement opportunities for ITC participants.
- Recruit industry representatives to participate in all aspects of ITC development.
- Built ITC into SF's IT workforce intermediary.

- Spearhead incumbent worker IT training at Laguna Honda Hospital for 800 nursing staff.
- Develop partnerships with employer, union and community college to implement incumbent worker program raising \$500,000 for the project.

Director of Partnership Development

**East Bay Depot for Creative Reuse
Oakland, CA 2001- 2002**

- Architect of partnership building program that received the 'creative partnership' award for environmental and philanthropic activities from the California Integrated Waste Management Board.
- Results achieved include the distribution of reusable goods to children and families locally, nationally and internationally; and the doubling of the tonnage of reusable goods collected over a nine-month period.

Project Director of Workforce Development

**East Bay Conversion and Reinvestment Commission
Oakland, CA 1993 - 2000**

- Responsible for coordination of regional employment, training and social service activities connected with the closure and conversion of six Alameda County military bases.
- Supervise model job creation and entrepreneurship program that provided technical assistance and training to encourage community economic development.
- Supervise a longitudinal study of employment outcomes of former base workers in the Bay Area region to determine effectiveness of workforce assistance programs.
- Evaluate nationwide community-based regional economic development projects and write chapters of 'best practices' for community planners for Congressional reports, *Defense Conversion: A Road Map for Communities* and *The Upside of Base Closure: Reinvesting in Communities*.

Project Director

Peralta Community College District 1992 - 1993 (temporary position)

- Direct the first year of a planning grant for a vocational education program (Tech Prep) funded by the Carl Perkins Act linking education, job training and employment.
- Provide leadership for coordinating curriculum development among four community colleges and area high schools faculty; recruit industry and community representatives to the local consortium; organize and direct consortium meetings and workshops.

**Project Director University of California, Berkeley, National Center for
Research in Vocational Education 1990 - 1992 (temporary position)**

Study: Comparative Labor Markets for Graduates of Community Colleges in Selected Occupations

- Design methodology and protocols for qualitative research.
- Supervise research staff and conduct field research with community college faculty, deans of economic development and regional employers.

Beyond Taylorism: Computerisation and QWL Programmes in the Production Process, in *New Technology and the Labour Process*. David Knights and Hugh Willmott, (eds.). London: Macmillan Press. 1988: pp. 163-96.

Papers, Conferences and Panels

Building Incumbent Worker IT Skills in the Healthcare Industry, delivered at CA Community College Association for Occupational Education, Anaheim, CA, October 18-19, 2006

Delivering Digital Training Beyond the IT Sector: Building Incumbent Worker IT Skills in the Healthcare Industry, delivered at the National Network of Sector Partners conference, Chicago, IL, November 4, 2005

Healthcare Sector Training: Partnership for an Informatics Trained Workforce, delivered at Siemens Innovations05 conference, Philadelphia, PA, August 18, 2005

Healthcare Sector Training: Partnering with the Community College, delivered at California Community College, Economic and Workforce Development annual conference, Irvine, CA, April 19, 2005

When is a Sector Not Always Considered a Sector?... When it's IT! delivered at the National Network of Sector Partners annual conference, Boston, MA, September 11, 2003

Base Closures and Worker Assistance: The Case of Alameda County Base Closure delivered at the California Federation of Labor Conference, Palm Springs, CA May 1995.

Cooperation and Conflict on the Shopfloor: The Case Against Quality Circles delivered at the Society for the Study of Social Problems Annual Meeting, Berkeley, CA, August 1989.

Beyond Taylorism: Computerization and QWL Programs in the Production Process delivered at the University of Aston, Management Centre, 1986 Labour Process Conference, Birmingham, England, April 1986.

New Technology and New Management: Unions Response to Quality Circles delivered at the New York State Labor History Association Conference, New York City, April 1984.

Community Work

**Oakland Mayor Ronald V. Dellums Workforce Development Task Force Member
2006 – 2007**

- Develop recommendations to guide mayor's policy for workforce development

Lorraine Giordano – 5

**Oakland Adult and Career Education Network, OUSD, Advisory Board member
2006 – 2007**

- Develop strategies to expand technical training in low-income communities
- Identify effective community and business partnerships for program expansion and implementation
- Identify opportunities for linking training to local community colleges

City College of San Francisco, Institute for the Convergence of Optical and Networking Systems
2006 - 2007

Advisory Panel Member

- Develop strategies for relevant course offerings for certificate and degree programs
- Identify promising internship opportunities
- Review skills education and training to ensure those which are most relevant for the labor market and educational advancement

Community Woodworks **Oakland, CA 1999-2002**

Board Member

- Develop strategies for capacity building for long-term sustainability.
- Identify employment and training opportunities for low-income persons with the goal of eventual entrance into the construction trades.
- Evaluate and implement aggressive outreach strategies to promote sustainable economic development of the wood reclamation and re-use industry.

Plant Closures Project **Oakland, CA**

- Committee member with the Coalition for Fair Trade and Social Justice.
- Plan and develop program for a conference on the North American Free Trade Agreement, February 21-22, 1992.

Founding Member of Bronx Women Against Rape

- Recruit women from Bronx neighborhoods to train as counselors at local hospitals.
- Develop partnerships with Montefiore and North Central Bronx hospitals to establish rape counseling programs and procedures in the emergency rooms.
- Train physicians, nurses and other hospital personnel in appropriate medical and psycho-social procedures.

Education

New York University	Ph.D., Sociology
Dissertation: Beyond Taylorism: Computerization and the New Industrial Relations	
	M.A., Sociology
Lehman College, CUNY	B.A., Sociology
Magna cum laude	Departmental Honors

Lorraine Giordano - 6

Scholastic Awards

Deans Dissertation Fellowship
Helbein Scholar

Danforth Fellowship

Honorable Mention