

PERALTA COMMUNITY COLLEGE DISTRICT  
**Board of Trustees Agenda Report**  
**For the Trustee Meeting Date of January 12, 2010**

ITEM # 7

**ITEM TITLE:** *(Please define the subject; e.g., change order – Berkeley City College)*

Request Authorization to Submit a Letter of Intent for Renewal to the California Community Colleges Chancellor's Office for the SB70 Career Technical Education Pathways Initiative/Digital Media Grant.

**SPECIFIC BOARD ACTION REQUESTED:**

Authorization to Submit a Letter of Intent for Renewal to the California Community Colleges Chancellor's Office for the SB70 Career Technical Education Pathways Initiative/Digital Media Grant.

**ITEM SUMMARY:** *(PLEASE DISCUSS THIS ITEM)*

This is an existing grant benefitting the College of Alameda, Berkeley City College, Laney College, and Merritt College. The renewal is for a period of approximately two years - February 1, 2010 through December 31, 2011. The amount funded is not to exceed \$310,000. The Chancellor recommends approval.

Renewed funding will be provided for four mandated components:

- 1) Career Pathway Development or Enhancement
- 2) Career Exploration for 7<sup>th</sup> & 8<sup>th</sup> Graders
- 3) Teacher and Faculty Externship in Business and Industry
- 4) CTE Professional Development

Funds will be used to expand the depth and breadth of the existing grant Initiative by providing additional services to an increased number of middle school and high school students in the Peralta service area, enhancing the program by providing more services and innovative approaches to engaging students in Peralta's CTE programs. Teachers at all points along the career pipeline, from middle school to high school to community college, will continue to align curriculum, requirements, and pre-requisites and obtain advanced training through externships in the growing digital media field. By strengthening the capacity of CTE instructors, the project aims to both improve student outcomes and strengthen and transform the content and delivery of CTE programs.

The end goal is to assist students in making informed educational and career choices, motivate them to stay in school, and encourage them, upon graduation from high school, to enter related career pathway programs at a local community colleges or four-year university or to seek entry-level jobs in the digital media field and/or in fields that require digital media skills.

**BACKGROUND/ANALYSIS:**

**ALTERNATIVES/OPTIONS:**

**EVALUATION AND RECOMMENDED ACTION:**

**SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):**  
The California Community Colleges Chancellor's Office

**OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):**  
YES \_\_\_\_\_ No  X

**COMMENTS:**

**WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?**  
Dr. Wise E. Allen

**DID A BOARD STANDING COMMITTEE RECOMMEND THE ITEM? YES \_\_\_\_\_ No  X**   
**\_\_\_\_\_ IF "YES", PLEASE INCLUDE THAT INFORMATION IN YOUR SUMMARY.**

(\*\*\*\*\*Board contract approval is subject to negotiation and execution by the Chancellor.)

**PLEASE ACQUIRE SIGNATURES IN THIS ORDER:**

**DOCUMENT PREPARED BY:**

Prepared by: C. Fairley Date: 1/7/10  
Carmen N. Fairley, Staff Services Specialist

**DOCUMENT PRESENTED AND APPROVED BY:**

Presented and approved by: Wise E. Allen Date: 1/7/10  
Wise E. Allen, Vice Chancellor of Educational Services

**FINANCE DEPARTMENT REVIEW**

Finance review required  Finance review *not* required

If Finance review is required, determination is:  Approved  Not Approved

If not approved, please give reason: \_\_\_\_\_

Signature: Thomas Smith Date: 1/7/10  
Thomas Smith, Vice Chancellor for Finance and Administration

**GENERAL COUNSEL (Legality and Format/adherence to Education Codes):**

Legal review required  Legal review *not* required

If Legal review is required, determination is:  Approved  Not Approved

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Thuy T. Nguyen, General Counsel

**CHANCELLOR'S OFFICE APPROVAL**

Approved, and Place on Agenda  Not Approved, but Place on Agenda

Signature: Elihu Harris Date: 1/8/10  
Elihu Harris, Chancellor