

PERALTA COMMUNITY COLLEGE DISTRICT
Board of Trustees Agenda Report
For the Trustee Meeting Date of May 11, 2010

ITEM # 22

ITEM TITLE:

Consider Approval to Increase Fees for Daily Metered Parking at College of Alameda, Laney College and Merritt

SPECIFIC BOARD ACTION REQUESTED:

Approval is requested to increase the daily fee for District parking lot meters located at College of Alameda, Laney College and Merritt College, from \$1.00 to \$2.00, effective July 1, 2010.

ITEM SUMMARY:

It is proposed that the daily parking meter fee be increased from \$1.00 to \$2.00 for parking lots located at College of Alameda, Laney College and Merritt College. The fees for semester passes will remain the same.

Type of Parking	Current Fee (since 2008)	Proposed Fee
Parking Lot Meter Fees (Daily)	\$ 1.00	\$ 2.00
Semester Passes (Fall/Spring)	\$40.00	No Change
Semester Passes (Summer)	\$20.00	No Change

At the Board meeting of April 22, 2008, daily parking fees were increase from \$.50 to the current rate of \$1.00 per day. Fees for semester passes were also increased to the current amounts. Fiscal accounting regulations limit the use of the parking fee revenue. Revenue cannot be used for specific projects such as student government/club spending.

In February 2010, a survey was conducted of the Bay 10 colleges to determine what other districts charge for parking. Peralta's current fee of \$1.00 for daily parking is the lowest of the thirteen colleges surveyed. With the exception of one college charging \$3.00 per day, the daily fee for all others was \$2.00.

The estimated net revenue for the 2009-10 fiscal year, at the current daily fee of \$1.00, is \$214,381. The estimated projected net revenue for the 2010-11 fiscal year, at the proposed daily fee of \$2.00, is \$462,762. The proposed increases will assist in providing funding to:

- Sustain maintenance activities such as repairs on both real property (i.e., infrastructure) and capital renewal projects that are associated with parking lots at the campuses.
- Upgrade infrastructure such as the installation of security cameras and lighting upgrades, District-wide. Because parking lots are utilized on a daily basis, especially the Laney parking lot, there is a responsibility to upgrade security

infrastructure in order to ensure the safety of life and property for Peralta's students, staff, faculty and visitors.

- Assist in budget augmentation for security providers for the District, i.e., Alameda County Sheriff's Office and Securitas Security Services.

BACKGROUND/ANALYSIS:

Administrative Policy 6.43 Parking and Transportation Services Fees will be modified to reflect the increased daily parking fee. The proposed fee increase has been discussed and approved by the Board Facilities and Land Use Committee at the meeting of April 15, 2010. As due diligence, information on the proposed parking fee increase was disseminated to Associated Student Councils at the colleges.

ALTERNATIVES/OPTIONS:

Not applicable.

EVALUATION AND RECOMMENDED ACTION:

Approval is recommended to increase the daily fee for District parking lot meters located at College of Alameda, Laney College and Merritt College, from \$1.00 to \$2.00, effective July 1, 2010.

SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):

The increased fees will provide additional funds for appropriate and much needed infrastructure, capital improvement and security projects.

OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):

YES _____ NO X

COMMENTS:

All Board recommended contracts are subject to negotiation and execution by the Chancellor.

WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?

Vice Chancellor Ikharo

DID A BOARD STANDING COMMITTEE RECOMMEND THE ITEM? YES X NO _____

IF "YES", PLEASE INCLUDE THAT INFORMATION IN YOUR SUMMARY.

PLEASE ACQUIRE SIGNATURES IN THIS ORDER:

DOCUMENT PREPARED BY:
Prepared by: Sadiq B. Ikharmo Date: 5/4/10
Dr. Sadiq B. Ikharo
Vice Chancellor of General Services

DOCUMENT PRESENTED BY:
Sadiq B. Ikharmo Date: 5/4/10
Dr. Sadiq B. Ikharo
Vice Chancellor of General Services

FINANCE DEPARTMENT REVIEW
 Finance review required Finance review *not* required
If Finance review is required, determination is: Approved Not Approved
If not approved, please give reason: _____
Signature: [Signature] Date: 5/5/10
For Finance and Administration

GENERAL COUNSEL (Legality and Format/adherence to Education Codes):
^{ATN}
 Legal review required Legal review *not* required
If Legal review is required, determination is: Approved Not Approved
Signature: _____ Date: _____
Thuy T. Nguyen, General Counsel

CHANCELLOR'S OFFICE APPROVAL
 Approved, and Place on Agenda Not Approved, but Place on Agenda
Signature: [Signature] Date: 5/4/10
Elihu Harris, Chancellor



Proposal to Increase Parking Meter Fees

Presented by: Dr. Sadiq B. Ikharo
Vice Chancellor of General Services
Department of General Services
May 11, 2010

BACKGROUND

- At the April 22, 2008 Board of Trustees' meeting the Board approved a request to increase the daily fees for parking lot meters located at the College of Alameda, Laney College and Merritt College, and to increase the fees for semester parking passes. Below is a list of approved fees.

Type of Parking	Past Fees (as of 2008)	Board Approved Fees (4/22/08)
Parking Lot Meter Fees (Daily)	\$ 0.50	\$ 1.00
Semester Passes (Fall/Spring)	\$20.00	\$40.00
Semester Passes (Summer)	\$10.00	\$20.00

HISTORY

2008 Original Proposed Presented to the Board

- Allowed the District to recover more of the costs associated with the proposed AC Transit bus passes for students and parking expenditures, such as upgrading and maintaining the college parking lots and meters. (Fiscal accounting regulations limit the use of the parking fee revenue.)
- The proposed fee increases were vetted through the shared governance process.
- Board Policy 6.43 was revised to reflect the fee increases and approved by Board on 2/26/2008.

CALE PARKING METERS

- On July 15, 2008, the Board of Trustees approved the procurement of 22 Pay and Display parking meters from Cale Parking System, Inc. in the amount of \$269,069.25.
- Features include: wireless, solar powered, ADA complaint, and ability to accept coins and bills.
- The new parking meters allow the District to remotely monitor the meters for alarm conditions, such as paper jams, coin/bill collector is full, inoperable meters, etc.

COMPARABLE BAY 10 PARKING PERMIT RATES

In February 2010, a survey was conducted of the Bay 10 Colleges parking permit rates. Below are the results.

College	Semester Permits Auto/ Cycle	Daily Parking	Summer Permits Auto/ Cycle	Financial Aid/ EOPS/BOG	Other
Peralta Colleges	\$40	\$1	\$20	NA	
City College of SF	\$40	\$3	NA	\$20	
Chabot College	\$30/ \$15	\$2	\$15 / \$7.50	\$20	
College of Marin	\$50 / \$25	\$3	\$25	\$25	
College of San Mateo	\$40	\$2	\$20	\$20	2 term permit \$70; cycles free
Contra Costa College	\$35 / \$20	\$2	\$20	\$20	
San Jose City College	\$40 / \$15	\$2		\$20	summer fees not yet determined
Canada Community College	\$40	\$2	\$20	\$20	
Skyline Community College	\$40	\$2	\$20	\$20	2 term permit \$70
Evergreen Valley College	\$40 / \$15	\$2		\$20	summer fees not yet available
Foothill-De Anza College	\$26 / \$15	\$2	\$20 / \$15	\$13.50	4 term \$90;3 term \$70;2 term \$50
Ohlone	\$35 / \$18	\$2	\$20 / \$10	\$15	20% discount for fuel efficiency
West Valley Mission	\$40	\$2	\$20	20	

Note: Figures in **red** indicate parking rates for motorcycles.

REVENUES – CALE Parking Meters

Fiscal Years Ending 2008 & 2009

Fiscal Year	2008	2009
Total Revenues	\$120,868.33	\$226,500.12
Minus Expenses*:	-\$38,024.26	-\$34,351.25
Net Revenue:	\$82,844.07	\$192,148.87

* Expenses include: Management Fees, Bank Debits, Banking Fees, Customer Refunds, Supplies & Overpayments.

REVENUES - Semester Passes – (Fall, Spring & Summer) Fiscal Year Ending 2008 & 2009

Location	2008	2009
College of Alameda	\$84,032.00	\$56,092.00
Laney	\$112,540.00	\$111,036.00
Merritt	\$81,189.00	\$52,530.00
Total :	\$ 279,769.00	\$ 221,667.00

REVENUES – Fines & Citations

Fiscal Year Ending 2008 & 2009

Fines & Citations	2008	2009
Net Revenues Collected for Fines & Citations*	\$87,520.75	\$126,724.70
Total Net Revenues :	\$87,520.75	\$126,724.70

* Note: Fines & Citation are not reported by site

SUMMARY OF NET REVENUES COLLECTED

Fiscal Years Ending 2008 & 2009

Funding Source	2008	2009
Cale Parking Meters	\$82,844.07	\$192,148.87
Semester Passes (District-wide)	\$ 279,769.00	\$ 221,667.00
Fines & Citations	\$87,520.75	\$126, 24.70
Total Net Revenues :	\$450, 133.82	\$413,815.87

EXPENDITURES - Parking Budget

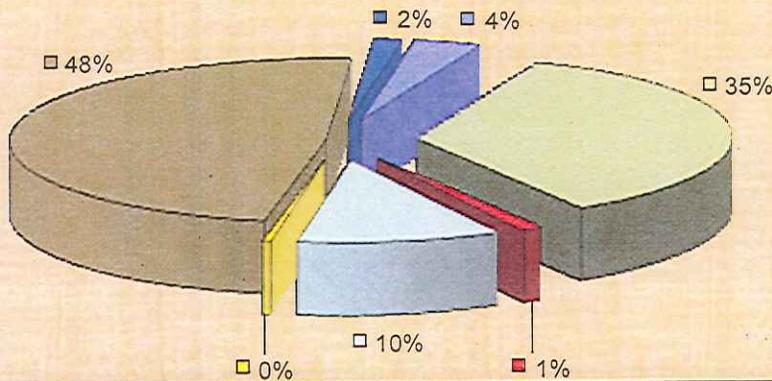
Fund 59 (Fiscal Years Ending 2008 & 2009)

Category	2008	2009
Salaries	\$32,969.03	\$47,411.88
Student Employee Assistants	\$332,466.23	\$403,010.33
Overtime	\$9,096.26	\$9,017.95
Misc Operational Expenses	\$98,476.99	\$69,143.64
Supplies	\$3,871.36	\$5,361.60
Site Improvement	\$456,349.95	0.00
Fringe Benefits	\$13,713.84	\$19,779.36
Non-Instructional Equipment & Furniture	0.00	\$8,945.90
Independent Contractors/Consultants	0.00	\$4,773.67
Service Contract-Equipment	0.00	\$7,920.00
Total Expenditures:	\$946,943.66	\$575,364.33

Expenditure Charts (FYE 2008 & 2009)

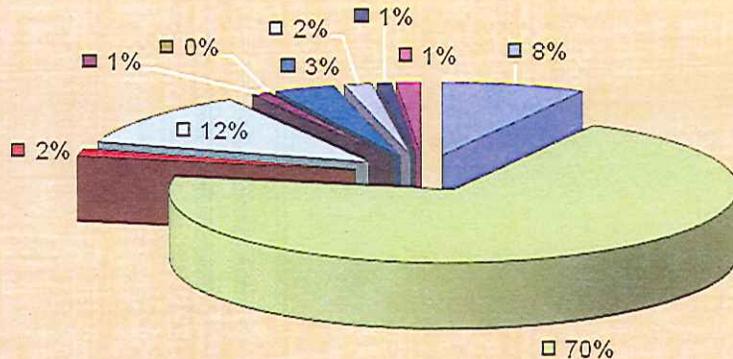
Parking Fund 59

2008 Expenditures - Parking Fund 59



- Salaries
- Student Employee Assistants
- Overtime
- Misc Operational Expense
- Supplies
- Site Improvement
- Fringe Benefits

2009 Expenditure - Parking Fund 59



- Salaries
- Student Employee Assistants
- Overtime
- Misc Operational Expense
- Supplies
- Site Improvement
- Fringe Benefits
- Non-Instructional Equipment & Furn
- Independent Contractor/Consultant
- Service Contract-Equipment

PROPOSED NEW RATE INCREASE

- Fee increase will affect the Cale parking meters only.
- Increase shall be \$1.00 which will increase the current fees from \$1.00 to \$2.00.
- Cost for semester passes will remain the same.
- Proposed date this fee increase will take effect is July 1, 2010.

Type of Parking	Current Fees *	Proposed New Rate (\$1.00)increase
Parking Lot Meter Fees (Daily)	\$ 1.00	\$2.00
Semester Passes (Fall/Spring)	\$40.00	No Change
Semester Passes (Summer)	\$20.00	No Change

*Approved by the Board on 4/22/08

JUSTIFICATION FOR RATE INCREASE

- Increase is required in order to sustain maintenance activities such as repairs on both real property (i.e. infrastructure) and capital renewal projects.
- Because parking lots at the Peralta Community Colleges are utilized on a daily basis, especially the Laney parking lot, there is a responsibility to upgrade infrastructure such as the installation of security cameras and lighting upgrades, District-wide.
- Such improvements are necessary in order to ensure the safety of life and property of Peralta's students, staff & faculty and visiting guests.

JUSTIFICATION OF RATE INCREASE

(Continued)

- Budget augmentation is essential to support the following security providers:

Security Provider	Board Approved Contract Amount
Alameda County Sherriff's Office (Monday – Friday for Laney, Merritt & College of Alameda)	\$3,023,829.00
Securitas Security Services (Weekend Coverage only for Laney, Merritt & College of Alameda)	\$71,680.00
Securitas (Berkeley City College only)	\$207,747.00
Total:	\$3,303,256.00

DISTRICT-WIDE INFRASTRUCTURE PROJECTS

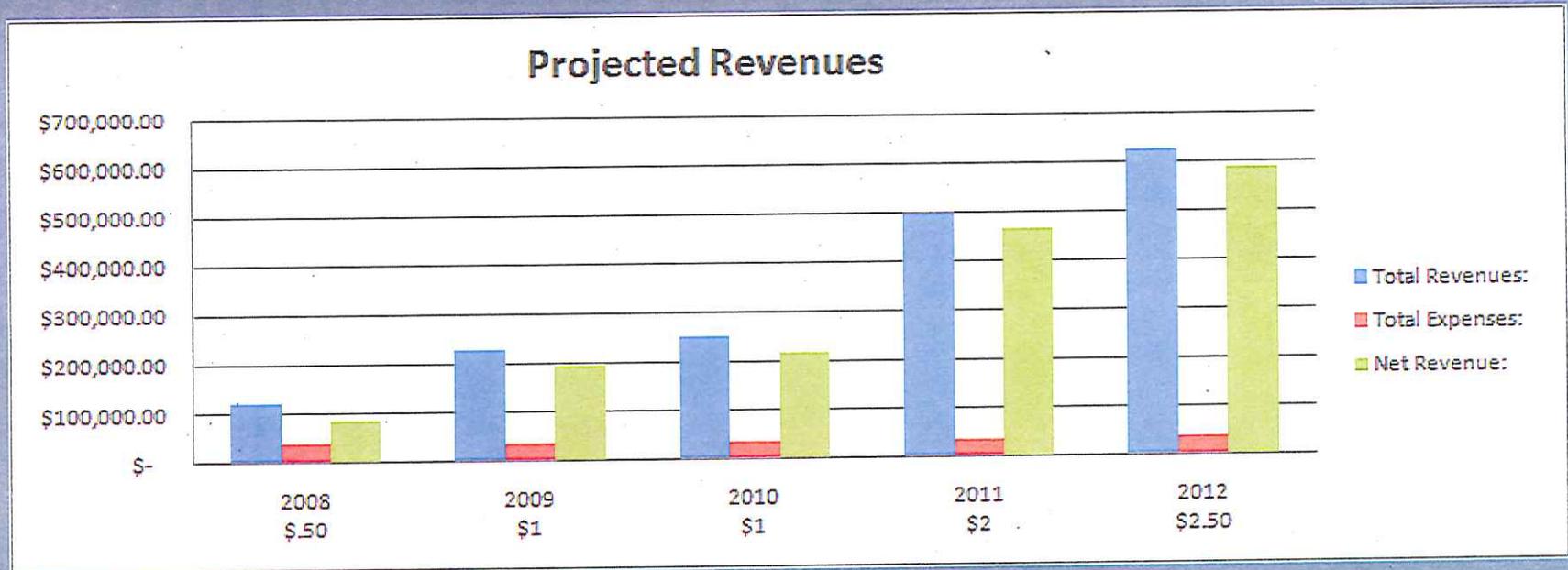
Below is a list of current District-wide infrastructure projects that include upgrades to parking lots.

All projects are in the design phase.

Project	Current Project Budget
District-wide Paving (includes upgrades to parking lot paving)	\$2,000,000.00
District-wide IT Security Infrastructure Network (includes the installation of security cameras in parking lots)	\$1,749,134.00
District-wide Lighting (included upgrade to parking lot light and lighting between buildings)	\$1,500,000.00
Total:	\$5,249,134.00

PROJECTED INCREASE TO PARKING FUND 59

	PAST (Actual)		CURRENT (Estimation)	PROJECTED (Estimation)	
Fiscal Year Ending: Rate:	2008 \$.50	2009 \$1	2010 \$1	2011 \$2	2012 \$2.50
Total Revenues:	\$ 120,868.33	\$ 226,500.12	\$ 249,381.00	\$ 498,762.00	\$ 623,452.50
Total Expenses:	\$ 38,023.26	\$ 34,351.25	\$ 35,000.00	\$ 36,000.00	\$ 37,000.00
Net Revenue:	\$ 82,845.07	\$ 192,148.87	\$ 214,381.00	\$ 462,762.00	\$ 586,452.50



CONCLUSION

- By the school year 2010-2011, the District plans to hire more student ambassadors to assist with escorting students, staff, & faculty to parking lots, as needed. In addition, the District must continue to retain a reasonable parking overhead fund to support deferred projects.
- The Administration will be discussing this proposal with the Student Body in the effected campuses (Laney, Merritt & College of Alameda) before implementation is carried out.

REFERENCES

- Board Policy 6.43 – Parking and Transportation Services Fees
- California Educational Code Sections – 76360, 67301
- California Code of Regulations, Title 5, Sections 54100-59306