

**PERALTA COMMUNITY COLLEGE DISTRICT**  
**Board of Trustees Agenda Report**  
**For the Trustee Meeting Date of September 28, 2010**

ITEM # 45

**ITEM TITLE:**

Consider Ratification of Contract Awards, PCCD Smart Classroom Systems (Bid No. 10-11/02) – Bid A (College of Alameda, Berkeley City College and Laney College) to Serb Systems, Inc. dba Pro Media Ultrasound; and PCCD Smart Classroom Systems (Bid No. 10-11/02) – Bid B (Merritt College) to One Workplace L. Ferrari, LLC

**SPECIFIC BOARD ACTION REQUESTED:**

Ratification is requested of two contract awards for PCCD Smart Classroom Systems (Bid No. 10-11/02):

- Bid A (College of Alameda, Berkeley City College and Laney College) to Serb Systems, Inc. dba Pro Media Ultrasound, in the amount of \$3,218,550.00
- Bid B (Merritt College) to One Workplace L. Ferrari, LLC, in the amount of \$1,977,110.54

**ITEM SUMMARY:**

The project includes the purchase and installation of all equipment for the 130 various Smart Classrooms identified at College of Alameda, Berkeley City College, Laney College and Merritt College.

The Smart Classroom Systems will provide three levels of technology to PCCD's four campuses. Level 1 will provide the minimum requirement of smart board, smart board projectors, and projector screens, as well as provide for access compliance through assistive listening systems, microphones, document cameras and DVD/VCR equipment. Level 2 classrooms will also include the components for video streaming, and Level 3 classrooms will include video conferencing capabilities. In addition, an amount of money has been incorporated into the contract to fund a video streaming third party provider. The equipment will be secured during the installation phase of the project.

The project is targeted for completion in 130 working days pending completion of the second bid component of electrical and low voltage, which will provide the infrastructure to each targeted classroom.

A formal Request for Bids (10-11/02) was conducted for this project, and a bid opening was held on August 25, 2010 with pre-qualified bidders. Four bids were received, as follows:

CONTRACTOR	LOCATION	BID A (COA, BCC and Laney)	BID B (Merritt)
One Workplace L. Ferrari, LLC	Milpitas, CA		\$1,977,110.54
Serb Systems, Inc. dba Pro Media Ultrasound	Hercules, CA	\$3,218,550.00	\$1,981,087.00
Lloyd F. McKinney Associates	Hayward, CA		\$2,313,415.23
Comp View, Inc.	Concord, CA		\$2,450,904.68

The lowest responsible and responsive bid for Bid A was submitted by Serb Systems, Inc. dba Pro Media Ultrasound, in the amount of \$3,218,550.00, and the lowest responsible and responsive bid for Bid B was submitted by One Workplace L. Ferrari, LLC, in the amount of \$1,977,110.54. The contract awards were approved by the Chancellor during the Board recess, permitted under the Chancellor Authorization to Sign (Resolution 99/00-5), so that the work could commence during the Board recess period. This was necessary so that the project mobilization could happen sooner to allow for long lead times for all equipment. Board ratification of the contract awards is now requested.

**BACKGROUND/ANALYSIS:**

The Smart Classrooms Project was most recently discussed by the Board Facilities and Land Use Committee at the meeting of May 20, 2010.

Bid information for this project was published in newspapers of general circulation and ethnic publications reflecting the diversity of the market area. Bid information was sent to all Chambers of Commerce within the market area to disseminate to their constituency, local plan rooms and associated contractor subscription services.

**ALTERNATIVES/OPTIONS:**

Not applicable.

**EVALUATION AND RECOMMENDED ACTION:**

Ratification is recommended of two contract awards for PCCD Smart Classroom Systems (Bid No. 10-11/02):

- Bid A (College of Alameda, Berkeley City College and Laney College) to Serb Systems, Inc. dba Pro Media Ultrasound, in the amount of \$3,218,550.00
- Bid B (Merritt College) to One Workplace L. Ferrari, LLC, in the amount of \$1,977,110.54

**SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):**

Measure A, as approved by the voters in Peralta's constituency and authorized under Resolution 05/06-45, and verified by the Finance Department as a qualifying expenditure in accordance with the language of this resolution and further described on the bond project crossover list for implementation.

**OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):**

Yes \_\_\_\_\_ No  X

**COMMENTS:**

All Board recommended contracts are subject to negotiation and execution by the Chancellor.

**WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?**

Vice Chancellor Ikharo

**DID A BOARD STANDING COMMITTEE RECOMMEND THE ITEM? Yes  X  No \_\_\_\_\_**

**IF "YES", PLEASE INCLUDE THAT INFORMATION IN YOUR SUMMARY.**

**PLEASE ACQUIRE SIGNATURES IN THIS ORDER:**

**DOCUMENT PREPARED BY:**  
Prepared by: Sadiq B. Ikharo Date: 9-22-10  
Dr. Sadiq B. Ikharo  
Vice Chancellor of General Services

**DOCUMENT PRESENTED BY:**  
Sadiq B. Ikharo Date: 9-22-10  
Dr. Sadiq B. Ikharo  
Vice Chancellor of General Services

**FINANCE DEPARTMENT REVIEW**  
 Finance review required  Finance review *not* required  
If Finance review is required, determination is:  Approved  Not Approved  
If not approved, please give reason: \_\_\_\_\_  
\_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
For Finance and Administration

**GENERAL COUNSEL (Legality and Format/adherence to Education Codes):**  
 Legal review required  Legal review *not* required  
If Legal review is required, determination is:  Approved  Not Approved  
Signature: Thuy T. Nguyen by re, electronically Date: 9/22/10  
Thuy T. Nguyen, General Counsel

**CHANCELLOR'S OFFICE APPROVAL**  
 Approved, and Place on Agenda  Not Approved, but Place on Agenda  
Signature: Wise E. Allen Date: 9/23/10  
Wise E. Allen, Chancellor



**PERALTA COMMUNITY COLLEGE DISTRICT**  
**Office of General Services**

September 1, 2010

**MEMORANDUM**

**TO:** Chancellor Wise E. Allen

**FROM:** Dr. Sadiq B. Ikharo, Vice Chancellor for General Services *SBI*

**SUBJECT:** Acceptance of Bid and Award of Contract for PCCD Smart Classroom Systems (Bid No. 10-11/02)

Your approval is requested to accept the bid and award a contract for the PCCD Smart Classroom Systems Project – Bid A to Promedia Ultrasound in the amount of \$3,218,550 for the College of Alameda, Berkeley City College and Laney College; and Bid B to One Work Place in the amount of \$1,977,110.54 for Merritt College. The project includes the purchase and installation of all equipment for the various Smart Classrooms identified at Berkeley City College, Laney College, College of Alameda and Merritt College – a total of 127 classrooms.

The Smart Classroom Systems will provide three levels of technology to PCCD's four campuses. Level 1 will provide the minimum requirement of smart board, smart board projectors, and projector screens, as well as provide for access compliance through assistive listening systems, microphones, document cameras and dvd/vcr equipment. Level 2 classrooms will also include the components for video streaming; and Level 3 classrooms will include video conferencing capabilities. In addition, an amount of money has been incorporated into the contract to provide video streaming capabilities.

The project is targeted for completion in 130 working days pending completion of the second bid component of electrical and low voltage, which will provide the infrastructure to each targeted classroom.

A formal Request for Bids (10-11/02) was conducted for this project, and a bid opening was held on August 25, 2010 with pre-qualified bidders. Four bids were received, as follows:

CONTRACTOR	LOCATION	BID A	BID B
One Work Place	Milpitas, CA		\$1,977,110.54
Promedia	Hercules, CA	\$3,218,550	\$1,981,087.00
Lloyd F. McKinney Associates	Hayward, CA		\$2,313,415.23
Comp View, Inc.	Concord, CA		\$2,450,904.68

The lowest responsible and responsive bid for Bid A was submitted by Promedia Ultrasound in the amount of \$3,218,550 and Bid B by One Work Place in the amount of \$1,977,110.54. Your approval is requested to enter into contracts with Promedia and One Work Place so that the work can commence during the Board recess period. Your approval is requested to award the contract during the Board recess, as permitted under the Chancellor Authorization to Sign (Resolution 99/00-5). Ratification of the bid award will be placed on the agenda for the September 14, 2010 Board meeting. This will allow the project mobilization to happen sooner and to allow for long lead times for all equipment. This project is funded through Measure A.

SBI:cr  
Attachment

Approved: Wise E. Allen Date: 9/9/10  
Wise E. Allen, Chancellor.