

PERALTA COMMUNITY COLLEGE DISTRICT
Board of Trustees Agenda Report
For the Trustee Meeting Date of July 19, 2011

ITEM # 20

ITEM TITLE:

Industry Driven Regional Collaborative

SPECIFIC BOARD ACTION REQUESTED:

Consider Approval to Apply for the Industry Driven Regional Collaborative Grant

ITEM SUMMARY:

The IDRC grants is to meet the demand for new, innovative and emerging growth sectors and should be created for short- or long-term responses customized to the duration of the need. Projects can be catalysts or precursors of future vocational, career and technical education programs in the system. New local programs and equipment are key components of these grants. Programs and services provided through Industry Driven Regional Collaborative are strategic responses to the needs identified through statewide and regional environmental scanning processes. The grants focus resources on short-term intensive projects for high growth sectors. These grants provide flexibility for colleges to assess and define their individual project needs in the context of statewide and regional needs. The grants are also used as pilots to guide the state in new directions that will lead the colleges to offer training in new areas that will need technical workers in the next 5 – 10 years including sectors such as biotechnologies, information technologies, nanotechnologies, digital manufacturing, and Micro-Electro-Mechanical Systems (MEMS). The skills sets developed by these projects will also lead to the integration of new processes, materials and sciences, especially those that are considered part of the “Green Economy.” Services should be demand-driven, and delivery structures should be agile, performance-oriented, cost-effective, and contribute to regional economic growth and competitiveness. Funding is based on the merit and reasonable cost for the anticipated outcomes and performance. Funding for these projects is limited to two consecutive fiscal years. October 1, 2011 – June 30, 2013

BACKGROUND/ANALYSIS:

The Economic and Workforce development program primarily supports community colleges that serve communities embracing the challenge to develop, sustain, and advance their role in a global economy. Many community colleges, because of their accessibility and their central role in preparing the workforce, act as a catalyst or even may drive local economic development. The regional partnerships formed by community colleges can leverage financial capital, knowledge resources, and create industry networks. They impact the workforce pipeline through innovative efforts with various entities ranging from the secondary school systems to industry-specific employers. As hubs of innovation, community colleges represent critical assets in building effective regional strategies for global success.

The EWD Program stimulates the California Community College system through incentives to become market responsive and to create vital career pathways for students. EWD currently fosters ten key strategic priority areas and provides other short-term grant components that address these emerging areas and local area needs.

ALTERNATIVES/OPTIONS:

EVALUATION AND RECOMMENDED ACTION:

SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):

Community College Chancellor's Office – Economic and Workforce Development Program

OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):

YES _____ **NO** _____

COMMENTS:

WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?

Vice Chancellor Deborah Budd

DID A BOARD STANDING COMMITTEE RECOMMEND THE ITEM? YES _____ **NO** **X**

 IF "YES", PLEASE INCLUDE THAT INFORMATION IN YOUR SUMMARY.

(*****Board contract approval is subject to negotiation and execution by the Chancellor.)

PLEASE ACQUIRE SIGNATURES IN THIS ORDER:

DOCUMENT PREPARED BY:

Prepared by: C. Fairley Date: 7/11/11
Carmen N. Fairley Staff Services Specialist

DOCUMENT PRESENTED AND APPROVED BY:

Presented and approved by: [Signature] Date: _____
Deborah Budd, Vice Chancellor for Educational Services

FINANCE DEPARTMENT REVIEW

Finance review required Finance review *not* required

If Finance review is required, determination is: Approved Not Approved

If not approved, please give reason: _____

Signature: Ron Gerhard, electronically by VR Date: 7/18/11
Ron Gerhard, Vice Chancellor for Finance and Administration

GENERAL COUNSEL (Legality and Format/adherence to Education Codes):

Legal review required Legal review *not* required

If Legal review is required, determination is: Approved Not Approved

Signature: _____ Date: _____
Thuy T. Nguyen, General Counsel

CHANCELLOR'S OFFICE APPROVAL

Approved, and Place on Agenda Not Approved, but Place on Agenda

Signature: Wise E. Allen Date: 7/13/11
Wise E. Allen, Chancellor