

PERALTA COMMUNITY COLLEGE DISTRICT
Board of Trustees Agenda Report
For the Trustee Meeting Date of June 12, 2012

ITEM # 20

ITEM TITLE:

Request Authorization for Berkeley City College to Submit an Application for the Job Development Incentive Funds (JDIF) Workforce Development Grant.

SPECIFIC BOARD ACTION REQUESTED:

Authorization for Berkeley City College to submit an application for the Job Development Incentive Funds (JDIF) Workforce Development Grant.

ITEM SUMMARY:

Intended to provide training on a low-cost basis to participating employers who create employment opportunities at an acceptable wage level for attainment of self-sufficiency or “living wage” by both welfare recipients and the working poor (Green Careers Program)

SOURCE OF FUNDS:

Chancellor’s Office, California Community Colleges Economic and Workforce Development Program
\$165,200-330,500

BACKGROUND/ANALYSIS:

The Economic and Workforce Development Program stimulates the California Community College system through incentives to become market responsive and to create vital career pathways for students. These short-term workforce development grants will enable Berkeley City College to further develop its CTE programs and strengthen connections to industry in three sectors: Mobile Media, Green Careers and Spanish Medical Interpreter.

DELIVERABLES AND SCOPE OF WORK:

- Provide in-depth training and technical assistance services and report the results of those services.
- Maximize and leverage the resources of the College to fulfill its role as the primary provider in fulfilling the vocational education and training needs of California business and industry.
- Work with representatives of business, labor, and professional trade associations to explore and develop new alternatives for assisting incumbent workers. A key objective is to enable incumbent workers to become more competitive in their region’s labor market, increase competency, and identify career paths to economic self-sufficiency and lifelong access to good-paying jobs. This includes, but is not necessarily limited to, career ladder approaches.
- Collaborate with other state and local agencies, including partners under the federal Workforce Investment Act, to deliver services that meet statewide and regional workforce, business development, technology transfer, and trade needs that attract, retain and expand businesses.
- Optimize access to the colleges’ economic development services.
- Develop strategic public and private sector partnerships.

ANTICIPATED COMPLETION DATE:

June 30, 2014

ALTERNATIVES/OPTIONS:

EVALUATION AND RECOMMENDED ACTION:

OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):

YES _____ NO X

COMMENTS:

WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?

Vice Chancellor of Educational Services

(*****Board contract approval is subject to negotiation and execution by the Chancellor.)

Prepared by: Betty Inclan Date: 6/6/2012
DR. BETTY INCLAN, PRESIDENT AT BCC

DOCUMENT PRESENTED AND APPROVED BY:

Presented and approved by: Debbie Budd Date: 6/6/2012
DR. DEBBIE BUDD, VICE CHANCELLOR OF EDUCATIONAL SERVICES

FINANCE DEPARTMENT REVIEW

FINANCE REVIEW REQUIRED FINANCE REVIEW NOT REQUIRED

IF FINANCE REVIEW IS REQUIRED, DETERMINATION IS: APPROVED NOT APPROVED

IF NOT APPROVED, PLEASE GIVE REASON: _____

SIGNATURE: RON GERHARD DATE: 6-7-12
RON GERHARD, CHIEF FINANCIAL OFFICER

GENERAL COUNSEL (Legality and Format/adherence to Education Codes):

Legal review required Legal review not required

If Legal review is required, determination is: Approved Not Approved

Signature: _____ Date: _____
General Counsel

CHANCELLOR'S OFFICE APPROVAL

Approved, and Place on Agenda Not Approved, but Place on Agenda

Signature: Wise E. Allen Date: 6-5-12
Wise E. Allen, Chancellor