

PERALTA COMMUNITY COLLEGE DISTRICT
Board of Trustees Agenda Report
For the Trustee Meeting Date of February 26, 2013

ITEM TITLE:

Purchase of Apple computers.

SPECIFIC BOARD ACTION REQUESTED:

Consider approval for the purchase of 26 desktop computers, monitors, and licenses for Laney Media & Technology Center, Macintosh Instructional Lab from Apple Inc. in the amount of \$128,685.49.

Item Summary:

Laney Media and Technology Center, Macintosh Instructional Lab would like to replace its existing outdated and obsolete computers with faster and more powerful units to enhance its current operations standard in the digital media industry. Their current computers are obsolete. The upgraded computers will enable our students to better compete in today's market. These computers are used by many departments within the College and are uniquely efficient in that they can operate in both the Mac and PC platforms. Therefore, the Department would like to replace the obsolete computers with the following:

- 26 Mac Pros
- 26 AppleCare Protection Plans for Mac Pro
- 26 Apple LED Cinema Displays (27-inch flat panel)
- 26 Final Cut Pro X Volume Licenses: 20+ seats, price per seats
- 26 Motion 5 Volume Licenses: 20+ seats, price per seat
- 26 Compressor 4 Volume Licenses: 20+ seats, price per seat

Apple Inc. provides reduced educational rates on their computers and some additional volume discounts. Based on the District's volume, Apple has provided the District with a discount of \$7,249.32 (or 5.75%) off their normal educational discounted price.

Source of Funds (and Fiscal/Budgetary Impact):

Measure A

BACKGROUND/ANALYSIS:

Apple Inc. is the sole provider of Apple computers and therefore the District must purchase these computers directly from Apple. The original discount provided to the District was 4% off their normal educational discounted price. Based on the District's prior purchase history with Apple, the District was not satisfied with this discount and requested that Apple work with the District to provide an additional discount. Apple's management agreed to decrease their price by another 1.75%, for a revised quote of \$128,685.49.

DELIVERABLES AND SCOPE OF WORK:

N/A

ANTICIPATED COMPLETION DATE:

N/A

ALTERNATIVES/OPTIONS:

None

EVALUATION AND RECOMMENDED ACTION:

Recommend approval for the purchase of 26 Apple desktop computers, licenses, and monitors in the amount of \$128,685.49.

OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):

YES _____ NO X

COMMENTS:

WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?

Vice Chancellor Gerhard

(*****Board contract approval is subject to negotiation and execution by the Chancellor.)

DOCUMENT PREPARED BY:

Prepared by: Marie Hampton
Purchasing Director

Date: 2/20/13

DOCUMENT PRESENTED AND APPROVED BY:

Presented and approved by: Ron Gerhard
Ron Gerhard, Chief Financial Officer

Date: 2/20/13

FINANCE DEPARTMENT REVIEW

Finance review required Finance review *not* required

If Finance review is required, determination is: Approved Not Approved

If not approved, please give reason: _____

Signature: Ron Gerhard
Ron Gerhard, Chief Financial Officer

Date: 2/20/13

GENERAL COUNSEL (Legality and Format/adherence to Education Codes):

Legal review required Legal review *not* required

If Legal review is required, determination is: Approved Not Approved

Signature: _____
General Counsel

Date: _____

CHANCELLOR'S OFFICE APPROVAL

Approved, and Place on Agenda

Not Approved, but Place on Agenda

Signature: José M. Ortiz
Dr. José M. Ortiz, Chancellor

Date: 2-19-13