

PERALTA COMMUNITY COLLEGE DISTRICT
Board of Trustees Agenda Report
For the Trustee Meeting Date of September 10, 2013

ITEM TITLE:

Chevron Social Investment Partnership Grant 2013-14

SPECIFIC BOARD ACTION REQUESTED:

Accept a grant from Chevron to fund manufacturing and CTE activities, including youth outreach programs.

ITEM SUMMARY:

Laney College has been awarded \$78,000 in funding from Chevron's Social Investment Partnership grant. The Chevron grant will help us by supporting the iDesign-Skilled Trades courses, which are used as outreach and recruitment activities for Laney's skilled trades programs, as well as other outreach and training activities in the machine technology program.

SOURCE OF FUNDS:

Chevron's Social Investment Partnership grant (grant award of \$78,000).

BACKGROUND/ANALYSIS:

Laney received a grant of \$78,000 from Chevron to help support Laney programs training skilled tradespeople in machine technology, welding, wood technology and carpentry. We project a direct impact to 85 students through course offerings. This would be approximately 40 students in the iDesign-Skilled Trades classes, another 30 in OSHA classes, and 15 in the National Institute for Metalworking Skills (NIMS) class. We estimate impact to another 75 students with math tutoring, resume assistance, improved outreach and job placement assistance.

The Chevron funding will help us improve the quality of life for underserved communities in the following areas:

- Outreach and recruitment of students from the local Oakland (and surrounding) communities. The grant will help us to continue to place additional emphasis on recruitment of women, underrepresented minorities, and veterans into our programs.
- Support of local high schools. We will also continue our work with Oakland Unified, and specifically McClymonds high school, in support of their Project Lead the Way program and to establish a manufacturing academy to augment the PLTW courses.
- Support of local industry with a skilled workforce. By supplying our local industry with high quality and well-trained workers, we help to ensure these companies are successful which gives them the opportunity to grow and provide additional jobs to the community.

DELIVERABLES AND SCOPE OF WORK:

The Chevron grant will be used to help us serve our skilled trades students, and other students in our machine technology program, in three main areas:

1) It will improve our outreach and assistance to underserved communities. One way we're working to improve outreach is through a new course called iDesign-ST. We intend this course to be part of our bridge program efforts to help step people into our skilled trades program. iDesign-ST is a skilled trades "survey" class, where high school students and others in the local community have an opportunity to sample different hands-on trades (machining, wood technology, welding, and carpentry) to help them determine which (if any) of these trades would

be a career path of interest for them. With a lack of shop programs in high schools, many of these students never get the opportunity to experience such courses.

We piloted the course this summer with nineteen students, and it has already yielded beneficial results. From this class, we've found five exemplary students (three directly coming from OUSD high schools) who are applying for the Industrial Maintenance program starting in the fall. These students showed their ability, and very importantly, their interest in the program after spending four intensive weeks in the class. In addition, we had a number of students take the iDesign-ST course that were initially interested in the IM program but discovered that the program might not be the right fit for them. We believe this is also a success since rather than enrolling in a full semester of courses before finding this out, they now have the knowledge to help them make a more informed decision about their career path.

Because of this success, we want to continue with the iDesign-ST course in the spring and summer of 2014. Our hope is to make this a regular part of the Career Technical Education (CTE) curriculum so that we can help students determine their best career pathway. For the summer program we would emphasize recruitment of Oakland (and surrounding city) high school students.

In addition to funding the iDesign-ST classes, we also want to expand our offerings in two other areas crucial to the IM program which are related to industry-recognized certifications.

2) One is with expanded OSHA classes. We currently require OSHA training for our IM program. With funding, we would like to train one to two long-term additional instructors in the OSHA Industry course, and offer both 30-hour and 10-hour certificate courses. This would allow us to reach more students with this important industry certification, and with the shorter 10-hour course (something not offered currently), allow opportunities for training high school students and those in other programs not needing the full 30-hour course.

3) The other area we want to continue to focus on is the National Institute for Metalworking Skills (NIMS) certifications. These certifications help train and assess students on their machining skills. This requires additional lab classes to allow the students enough machine time to complete these parts, in addition to their normal shop projects. The Chevron funding would allow us to expand our offerings of NIMS classes allowing more students to get certifications.

In addition to these specific course offerings, we will also use the funding for additional outreach services to the community through our outreach coordinator, as well as additional math tutoring and counseling services. Although classes are full at this time, we seek to enroll more underrepresented populations in our programs.

The additional funds for counseling will help the students with resumes, interviews, expungement assistance, and other activities essential to helping our students find good jobs.

ANTICIPATED COMPLETION DATE:

The grant is for the period October 1, 2013 – September 30, 2014.

ALTERNATIVES/OPTIONS:

None.

EVALUATION AND RECOMMENDED ACTION:

APPROVAL

OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):

YES _____ No XX

COMMENTS:

WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?

Elnora T. Webb, President

(*****Board contract approval is subject to negotiation and execution by the Chancellor.)

DOCUMENT PREPARED BY:

Prepared by: Peter L. Crabtree Date: 8-29-2013
Dean of Instruction

DOCUMENT PRESENTED AND APPROVED BY:

Presented and approved by: Elnora T. Webb Date: 8-29-2013

FINANCE DEPARTMENT REVIEW

X Finance review required _____ Finance review *not* required

If Finance review is required, determination is: X Approved _____ Not Approved

If not approved, please give reason: _____

Signature: Ron Gerhard

Ron Gerhard, Vice Chancellor for Finance and Administration

GENERAL COUNSEL (Legality and Format/adherence to Education Codes):

X Legal review required for bond funds _____ Legal review *not* required

If Legal review is required, determination is: X Approved _____ Not Approved

Signature: Thuy Thi Nguyen

Thuy Thi Nguyen, General Counsel

CHANCELLOR'S OFFICE APPROVAL

X Approved, and Place on Agenda _____ Not Approved, but Place on Agenda

Signature: José M. Ortiz

Dr. José M. Ortiz, Chancellor