

PERALTA COMMUNITY COLLEGE DISTRICT
Board of Trustees Agenda Report
For the Trustee Meeting Date of October 8, 2013

ITEM TITLE: *(Please define the subject; e.g., change order – Berkeley City College)*

Consider approval of submitting application to the State Chancellor Office: California Community Colleges Online Education Initiative

SPECIFIC BOARD ACTION REQUESTED:

The Peralta Community College District (PCCD) is preparing an application to the California Community Colleges Chancellor's Office (CCCCO), in response to the recently-released California Community Colleges Online Education Initiative (RFA Specification No. 13-082). Peralta seeks to serve as the lead agency and fiscal agent for this new, multi-year statewide initiative, which aims to increase student retention, transfer, and degree completion rates through the creation of a comprehensive online course exchange, the California Virtual Campus (CVC), specifically for the California community college system. If selected, Peralta will work closely with the Chancellor's Office to develop the infrastructure to bring state-of-the-art online education to all 112 for California's two-year colleges.

The grant, which is due October 14, 2013, will start December 1, 2013. Funding allocation will total \$26.9 million over the next two years (\$16.9 million in 2013-2014 and \$10 million in 2014-2015).

ITEM SUMMARY: *(PLEASE DISCUSS THIS ITEM. IF A VENDOR IS INVOLVED, PLEASE INCLUDE THE COMPANY NAME AS WELL AS THE INDIVIDUAL.)*

SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):

CALIFORNIA COMMUNITY COLLEGES

BACKGROUND/ANALYSIS:

The last decade has seen a boom in online education, with nearly a third of today's college students taking courses online. This trend, along with economic pressures and changing demographics, is spurring colleges to look at new ways to deliver online courses. While many educational institutions are exploring this area, there are limitations due to lack of adequate infrastructure and budget constraints.

The CCCO's Online Education Initiative will allow California community colleges to work together to develop a cost-effective delivery system that will create a single point of registration for online courses for the state's community college students.

As part of this initiative, the Peralta Community College District will be applying for funding per the recently-released California Community Colleges Online Education Initiative (RFA Specification No. 13-082). The project will start on December 1, 2013. Funding allocations will total up to \$26.9 million over two years (\$16.9 million in 2013-2014 and \$10 million in 2014-2015).

Peralta seeks to serve as the lead agency and fiscal agent for the new statewide initiative, which aims to increase student retention, transfer, and degree completion rates through the creation of a statewide, community college online course exchange, the California Virtual Campus (CVC).

The project will have a significant impact at the regional and local level, increasing the range of educational offerings available to residents of Oakland and the surrounding area and increasing access to quality educational alternatives for underserved populations such as inner-city high school students, veterans, immigrants, and under-employed/unemployed residents seeking job training and advancement.

As an urban community college district and one of the largest community college districts in California, Peralta reaches a large and diverse population through its four separate campuses. In addition, Peralta is a local leader in distance education, with an established track record of delivering quality online courses for more than five years. Peralta already has an on-site team of experts with the technical know-how to work with the state to build the infrastructure for a statewide online delivery system.

If selected, Peralta will serve as the hub for the statewide network, taking a leadership role in development and implementation of the online delivery system and working closely with the State Chancellor's Office to develop the infrastructure to bring online education to all 112 California community colleges.

Once developed, the CCCO Online Education Initiative will serve as a model for online education networks nationwide.

Ultimately, California community college students will be able to register for online courses offered by any college in the consortium. This will enable students to reduce costs associated with commuting and textbooks and earn their degree faster. Colleges, in turn, will increase their graduation, transfer, and degree-to-completion rates, helping to fulfill their educational mission.

DELIVERABLES AND SCOPE OF WORK:

ANTICIPATED COMPLETION DATE:

JUNE 30, 2015

ALTERNATIVES/OPTIONS:

EVALUATION AND RECOMMENDED ACTION:

OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):

YES _____ **NO** _____

COMMENTS:

WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING? (VICE CHANCELLOR)

(*****Board contract approval is subject to negotiation and execution by the Chancellor.)

DOCUMENT PREPARED BY:

Prepared by: *Carmen N. Fairley, Coordinator, Grants and Special Programs*

[Enter Here - Your Name and Title of Individual]

DOCUMENT PRESENTED AND APPROVED BY:

Presented and approved by: *Dr. Mike Orkin, Vice Chancellor, Educational Services*

[Enter Here - Name of College President, (if originating from a college) or Vice-Chancellor (if originating from the District)]

FINANCE DEPARTMENT REVIEW

Finance review required Finance review *not* required

If Finance review is required, determination is: Approved Not Approved

If not approved, please give reason: _____

Signature: _____ *Ron Gerhard*

Ron Gerhard, Vice Chancellor for Finance and Administration

GENERAL COUNSEL (Legality and Format/adherence to Education Codes):

Legal review required for bond funds Legal review *not* required

If Legal review is required, determination is: Approved Not Approved

Signature: _____ *Thuy Thi Nguyen*

Thuy Thi Nguyen, General Counsel

CHANCELLOR'S OFFICE APPROVAL

Approved, and Place on Agenda Not Approved, but Place on Agenda

Signature: *José M. Ortiz*
Dr. José M. Ortiz, Chancellor