

PERALTA COMMUNITY COLLEGE DISTRICT
Board of Trustees Agenda Report
For the Trustee Meeting Date of March 11, 2014

ITEM TITLE:

Purchase of Apple laptops and desktops for Laney College instructors' Media, Photography, Graphic Design, and Art instructional labs

SPECIFIC BOARD ACTION REQUESTED:

Consider approval of the Measure A purchase request for Apple laptops, desktop computers, supporting equipment, and service agreements to replace old outdated and insufficient equipment for Laney College instructors' within the Media, Photography, Graphic Design, and Art instructional labs

ITEM SUMMARY:

Consider approval of the Measure A purchase request for laptops, computers, supporting equipment, and service agreements to replace old, out dated and insufficient equipment for Laney College instructors' within the Media, Photography, Graphic Design and Art instructional labs. The amount to be approved shall not exceed \$380, 000.00. These funds will facilitate the purchase of new technology that is essential for instruction within these areas.

SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):

MEASURE A – (\$380, 000.00)

BACKGROUND/ANALYSIS:

This procurement is a part of Laney College IT strategy and it will allow the College to upgrade outdated laptops and desktops for instructors' and the following department instructional labs:

- Photography
- Media
- Graphic Design
- Art

This new acquisition of Apple computers is necessary to process current instructional application and standards in the digital media industries. In order for students to work within the various (current) computer applications used for instruction, these equipment standard updates are necessary. It is important to note that the area of "digital media literacy" is a very basic skill in this era, crossing all disciplines. The Macintosh platform, especially, makes these skills easily accessible, and provides needed access to students, Faculty and staff.

Technology

The current Macintosh desktop and laptops in the instructor offices and the Media, Photography, Graphic Design and Art instructional labs are now over 5 years old, and can no longer accommodate the Laney

College instructional needs, nor keep up with industry standards. Current CTE applications cannot be run on the current hardware, making it impossible to use the latest software, impeding classroom instruction and student productivity and success. It is critical that this purchase be made urgently in order to students to complete their assignments and have success in their classrooms.

As part of the college's technology plan, some of the older machines that are useful for general office and non-professional media work, will be repurposed for open lab work in the facility, thereby saving funds for replacing current older machines.

DELIVERABLES AND SCOPE OF WORK:

ANTICIPATED COMPLETION DATE:

ALTERNATIVES/OPTIONS:

EVALUATION AND RECOMMENDED ACTION:

OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):

YES X NO

COMMENTS:

This purchase will impact the Information Technology Department as they will be conducting the installation, configuration, and testing.

WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?

Dr. Elnora Webb, President of Laney College

(*****Board contract approval is subject to negotiation and execution by the Chancellor.)

DOCUMENT PREPARED BY:

Prepared by: *Antoine Mehoulley* Date: 2/12/2014
Antoine Mehoulley

DOCUMENT PRESENTED AND APPROVED BY:

Presented and approved by: *Elnora Webb* Date: 2/12/2014
Elnora T. Webb, President of Laney College

FINANCE DEPARTMENT REVIEW

 X Finance review required Finance review *not* required

If Finance review is required, determination is: Approved Not Approved

If not approved, please give reason: _____

Signature: *Susan Rinne* Date: 2/25/14
Susan Rinne, (Interim) Vice Chancellor for Finance and Administration

GENERAL COUNSEL (Legality and Format/adherence to Education Codes):

Legal review required Legal review *not* required

If Legal review is required, determination is: Approved Not Approved

Signature: _____ Date: _____
Thuy Thi Nguyen, General Counsel

CHANCELLOR'S OFFICE APPROVAL

Approved, and Place on Agenda Not Approved, but Place on Agenda

Signature: *Jose M. Ortiz* Date: 3/5/14
Dr. José M. Ortiz, Chancellor