

**PERALTA COMMUNITY COLLEGE DISTRICT  
Board of Trustees Agenda Report  
For the Trustee Meeting Date of April 08, 2014**

**ITEM TITLE:**

Student Success Initiative - Academic Advising and Electronic Student Education Plan

**SPECIFIC BOARD ACTION REQUESTED:** Consider approval of a contract with Highstreet IT Solutions to implement the District's PeopleSoft Academic Advising and Student Educational Plan (SEP) modules and provide technical support during implementation, in the amount of \$257,180.

**ITEM SUMMARY:** The current District's Information Technology Strategy does not include an initiative to support Academic Advising and Electronic Student Education Planner modules. This project, performed by Highstreet IT Solutions will support state mandates resulting from the Student Success Act of 2012 (SB 1456) that requires Community Colleges to provide students with online student education plans and the ability to plan courses of study. Community Colleges that do not comply with this mandate will lose SSSP funding. For example, Colleges will be funded according to the number of SEPs completed.

**SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):** PARCEL TAX (MEASURE B)

**BACKGROUND/ANALYSIS:**

A formal Request for Proposals (RFP 13-14/23) was released seeking assistance for the implementation of the PeopleSoft Academic Advising and Student Educational Plan (SEP) modules. Four firms attended the pre-proposal meeting and three responded to the RFP. A panel was convened to evaluate the proposals based on: vendors' submitted responses to bidder qualifications/experience; company and project team qualifications/approach; ability to meet the general, functional and technical system requirements; and costs. After detailed analysis and review, Highstreet IT Solutions was the highest-ranking responsive and responsible vendor. The scores are summarized below:

Vendors Scores	
Highstreet IT Solutions	86.2 %
ERP Analyst	69.1 %
People Tech	59.8 %

The goal of the Student Success Act of 2012 is to provide students with a solid foundation and opportunity for success in the California Community Colleges. As it relates to this proposal, students have the responsibility to: (1) identify an academic and career goal upon application, (2) declare a specific course of study after a specified time period or unit accumulation, (3) be diligent in class attendance and complete assigned coursework, and (4) complete courses and maintain academic progress toward an educational goal and course of study identified in the student's education plan.

To support the student in their responsibilities, PCCD has a responsibility to provide counseling and other education planning services including: (1) counseling and advising, (2) assistance to students in the exploration of educational and career interests and aptitudes and identification of educational objectives, including, but not limited to, preparation for transfer, associate

degrees, and career technical education certificates and licenses, (3) providing information, guided by sound counseling principles and practices, using a broad array of delivery mechanisms, including technology-based strategies to serve a continuum of student needs and abilities, that will enable students to make informed choices, and (4) development of an education plan leading to a course of study and guidance on course selection that is informed by, and related to, a student's academic and career goals. The Student Success Act of 2012 is closely aligned with the District's commitment to the community in passage of Measure B, Parcel Tax in providing core academic programs including math, science and English; training students for successful careers; and educating students to transfer to university. Implementation of the Academic Advising and Electronic Student Education Plan project is instrumental to compliance with State Student Success mandates and our commitment to the community.

**DELIVERABLES AND SCOPE OF WORK:** SEE ATTACHED HIGHSTREET IT SOLUTION CONTRACT

**ANTICIPATED COMPLETION DATE:** DECEMBER 31, 2014

**ALTERNATIVES/OPTIONS:** NONE

**EVALUATION AND RECOMMENDED ACTION:**

**OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):**

YES  X  No  \_\_\_\_\_

**COMMENTS:**

**WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?** CALVIN MADLOCK

(\*\*\*\*\*Board contract approval is subject to negotiation and execution by the Chancellor.)

**DOCUMENT PREPARED BY:**

Prepared by: Calvin Madlock

**DOCUMENT PRESENTED AND APPROVED BY:**

Presented and approved by: Calvin Madlock

**FINANCE DEPARTMENT REVIEW**

Finance review required       Finance review *not* required

If Finance review is required, determination is:       Approved  Not Approved

If not approved, please give reason: \_\_\_\_\_

Signature: Susan Rinne

Susan Rinne, Interim Vice Chancellor for Finance and Administration

**GENERAL COUNSEL (Legality and Format/adherence to Education Codes):**

Legal review required for bond funds       Legal review *not* required

If Legal review is required, determination is:       Approved       Not Approved

Signature: Thuy Thi Nguyen

Thuy Thi Nguyen, General Counsel

**CHANCELLOR'S OFFICE APPROVAL**

Approved, and Place on Agenda       Not Approved, but Place on Agenda

Signature: Dr. José M. Ortiz

Dr. José M. Ortiz, Chancellor