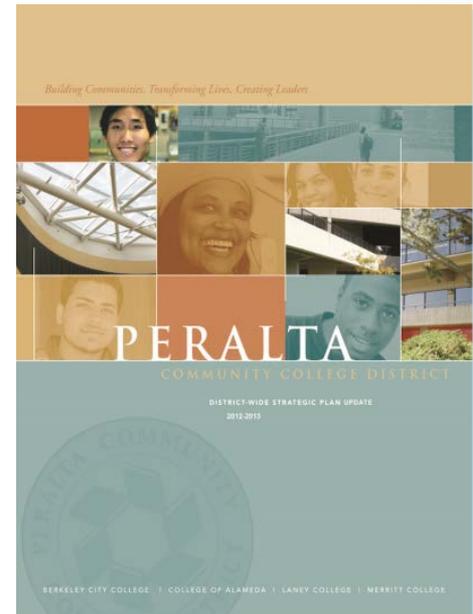


Peralta Community College District Board of Trustees

June 24, 2014

Comprehensive Master Plan Final Report
Fran White, Ph.D., Lead Consultant, CBT



Introduction: Who Are We?

- The College Brain Trust Consulting Firm (DBA: Collaborative Brain Trust) has been serving community colleges in California and across the U.S. since 2008, providing strategic and educational master planning, accreditation support, fiscal analysis and human resources consulting.
- The Collaborative Brain Trust (CBT) consists of a highly talented group of community college consultants who have decades of successful experience as community college educators, administrators and faculty.

Who Are We?

(cont'd)

- The firm is based in Sacramento, California, but includes experienced consultants throughout the United States.
- CBT has provided consulting services to 68 community colleges in California, Wisconsin, Montana, Oregon, New York Michigan, Idaho, Missouri, Wyoming, State of Washington, Nevada, New Mexico, Northern Marianas Islands and Washington D.C.

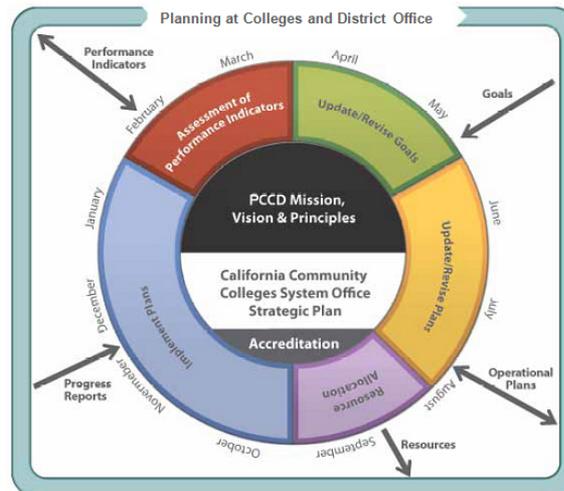
CBT's Master Planning Philosophy and Approach

- CBT believes effective strategic and master planning is data-driven, and based on a careful assessment of environmental opportunities and engagement with the college and community;
- Both quantitative and qualitative data from external and internal environments serve to frame collaborative dialogue and the development of goals and objectives; and

CBT's Master Planning Philosophy and Approach (cont'd)

- Effective master planning will reflect the mission, vision and values of the institution and will include the systemic integration of planning, resource allocation, evaluation and continuous improvement.

Annual District Strategic Planning Process



Purpose: Why we are here, and the original project scope

- The Board of Trustees approved a contract with CBT on April 8, 2014 for consulting services necessary for completion of a Peralta Community College District Comprehensive Master Plan (CMP);
- The CMP scope was to “ integrate all major institutional planning and ensure alignment of these planning and resource allocation processes with the ACCJC accreditation standards” (description of the agenda item 4/8/14).

Purpose:
Why we are here
and the original project scope
(cont'd)

- Assurance that PCCD's overarching mission, vision, values and goals are operationalized and coordinated at each of the four colleges and district office;
- Integration of the updated Strategic Plan as well as the PASS, and the EMP/FMP/TMP with each of the colleges and district office; and
- Appraisal and recommendations to ensure that all planning processes and plans are integrated, and the development of metrics and timelines for on-going assessment are established.

Phase One Completed on April 30, 2014

- Phase One began April 10, 2014, and included the discovery/review and assessment of existing planning documents for education, facilities, technology and strategic planning;
- Identification of gaps in planning coordination, planning processes, data development for planning, and institutional planning integration;
- Interviews with district leaders and staff about planning, and participation in key planning meetings; and
- A status report was provided to the Chancellor on April 30, 2014. On May 13, 2014 a status update was prepared for the BOT, but the presentation was cancelled.

Our Findings: “The What”

- Existing educational, facilities and technology plans cannot be included in a Comprehensive Master Plan due to the following reasons:
- Currency and sustainability - Most plans were completed in 2008 or 2009 and do not document on-going evaluation, assessment, and continuous improvement activities; the plans are outdated.
- Planning approval status questionable – For example, unclear that college input and participation was attained in the development of the 2009 Facilities Master Plan or its use in current planning.

Our Recommendations: “The How”

- The final report provides a list of findings, and recommendations to help the District and colleges complete a Comprehensive Master Plan focused on sequenced future planning.
- The final report is a roadmap and pathway for planning integration at the district level. It includes implementation action steps, timelines and strategies for sustainability, communication and accountability.

Summary of Recommendations

- Develop a Data Portfolio
- Update All College Education Master Plans
- Update the District/College Integrated Education and Facilities Master Plans and College Facilities Master Plans
- Update the Technology Master Plan
- Update the District-wide Strategic Plan
- Complete the Implementation of the PCCD Integrated Planning Structure

Thank you

- Questions?



Photos from May 9, 2014 Integrated Planning & Accreditation Workshop for PCCD by CBT consultant team