

PERALTA COMMUNITY COLLEGE DISTRICT
Board of Trustees Agenda Report
For the Trustee Meeting Date of December 9, 2014

ITEM TITLE: Contract Extension for McCallum Group Inc. for State Legislative Advocacy

McCallum Group Inc. has been providing legislative advocacy services for Peralta Colleges under a five-year contract that will expire on January 2, 2015. The request is to extend the lobbying firm's contract for three (3) additional years at the same contract consideration (\$5,000 per month and all reasonable pre-approved travel and other expenses) in order to continue the advocacy work with the Governor's Office, State Legislature, California Community Colleges' Chancellor's Office, and Board of Governors of the California Community Colleges. The firm principal is Patrick McCallum, and the associate is Mark MacDonald.

SPECIFIC BOARD ACTION REQUESTED:

Consider approval of 3-year contract extension for McCallum Group Inc. for state legislative advocacy.

ITEM SUMMARY:

McCallum Group Inc. has successfully supported Peralta's sponsored legislation such as passage of health fee, parking fee, smoking fine, and campus safety bills.

Statewide, McCallum has also provided successfully advocated for legislation of interest for community colleges such as inmate education, baccalaureate, equity funding, lower bond threshold, maintenance funding bills.

Peralta's current contract with McCallum Group Inc. will expire on January 2, 2015. In order to continue the advocacy work that the firm has provided to the district, a contract renewal is requested to provide the following consulting and advocacy services:

- Seek introduction of and advocate for Client-sponsored legislation, if any. Monitor legislation of significance to Client.
- Track bills designated by Client, and provide periodic written summaries.
- Advocate Client's position, as directed by its designated representative, on legislation affecting Client; meet with legislators and staff, and provide testimony and letters of support or opposition, as directed by Client's designated representative.
- Monitor community college budget proposals and advocate Client's priorities.
- Monitor and assist in facilities requests as directed by Client's designee.
- Monitor CCCCCO and CCCBOG proposals, and provide Client's perspective as directed by Client's designee.
- Consult on other issues facing Client, as requested by Client.
- Report periodically on the status of all legislation and activities affecting the above services.
- Provide Client's addressees with Legislative Advocates' generally weekly e-mailed Sacramento Report.

McCallum Group Inc. shall not expend any funds in behalf of or in the name of Client in support of any candidate for political office.

Information about the firm may be found at: <http://www.mccallumgroupinc.com/>

SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT): General Fund

ALTERNATIVES/OPTIONS:

No lobbying presence by firm in Sacramento.

EVALUATION AND RECOMMENDED ACTION:

Chancellor recommends approval.

OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):

YES X (LEGAL) No

WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING? Chancellor & General Counsel (legislative liaison)

(*****Board contract approval is subject to negotiation and execution by the Chancellor.)

DOCUMENT PREPARED BY:

Prepared by: Thuy Thi Nguyen Date: December 4, 2014
[Thuy Nguyen, General Counsel and legislative liaison]

DOCUMENT PRESENTED AND APPROVED BY:

Presented and approved by: Thuy Nguyen Date: December 4, 2014
[Enter Here - Name of College President, (if originating from a college) or Vice-Chancellor (if originating from the District)]

FINANCE DEPARTMENT REVIEW

 Finance review required X Finance review *not* required

If Finance review is required, determination is: Approved Not Approved

If not approved, please give reason: _____

Signature: Susan Rinne
Susan Rinne, Interim Vice Chancellor for Finance and Administration

GENERAL COUNSEL (Legality and Format/adherence to Education Codes):

Legal review required Legal review *not* required

If Legal review is required, determination is: Approved Not Approved

Signature: _____
Thuy Thi Nguyen, General Counsel

CHANCELLOR'S OFFICE APPROVAL

Approved, and Place on Agenda Not Approved, but Place on Agenda

Signature: Dr. José M. Ortiz
Dr. José M. Ortiz, Chancellor