

**PERALTA COMMUNITY COLLEGE DISTRICT  
Board of Trustees Agenda Report  
For the Trustee Meeting Date of January 27, 2015**

**ITEM TITLE:**

Consider approval of the contract between EcoVision Consulting Services and the District for the professional website related consultation services of Danny Beesley.

**SPECIFIC BOARD ACTION REQUESTED:**

The College requests the Board to approve a contract in the amount of \$10,000 for the consulting contract between EcoVision Consulting Services and the Peralta Community College District for the professional website/webmaster related day-to-day consultation services of Danny Beesley.

**ITEM SUMMARY:**

The College requests the Board to approve a contract in the amount of \$10,000 for the consulting contract between EcoVision Consulting Services and the Peralta Community College District for the professional website/webmaster related day-to-day consultation services of Danny Beesley.

Mr. Beesley will provide consultation related to the Laney College website project's milestones and benchmarks, the outreach and enrollment efforts of the College and conduct the general Laney webmaster duties.

**SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):** Fund 10 – College President's Discretionary Funds

**BACKGROUND/ANALYSIS:**

Laney College requires the services of a professional entity to continue and complete the redesign and development of its website, along with a full-time web-master to maintain the day to day needs of the site. EcoVision will provide consultation services to help serve this need. EcoVision has history working on the Laney College website, as well as within the instructional/CTE unit, and hence has a keen familiarity of the College, it's organization and its constituents. This understanding will serve as a benefit to the College and will facilitate engagement and buy-in amongst Laney College campus community.

**DELIVERABLES AND SCOPE OF WORK:**

EcoVision Consulting will provide services to the Office of the President for the purpose of facilitating and overseeing the development of the college website.

Tasks will include:

1. Create a content template for all sub-websites
2. Assist in gathering necessary content to populate sub-websites
3. Provide training and technical support for administrators and faculty as needed
4. Work directly with the Office of the President, administrators, faculty and those appointed by the President to make content updates and formatting decisions for their respective website(s)
5. Implement the new WordPress theme on all sub-websites

Rate: \$65/hour

**ANTICIPATED COMPLETION DATE:** June 30, 2015

**ALTERNATIVES/OPTIONS:**

**EVALUATION AND RECOMMENDED ACTION:** The Chancellor recommends approval.

**OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):**

YES     X     No                     

**COMMENTS:**

**WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING? (LANEY COLLEGE PRESIDENT, DR. ELNORA WEBB)**

(\*\*\*\*\*Board contract approval is subject to negotiation and execution by the Chancellor.)

**DOCUMENT PREPARED BY:**

Prepared by: Maisha Jameson Date: 1/21/15  
Executive Assistant, President's Office

**DOCUMENT PRESENTED AND APPROVED BY:**

Presented and approved by: Elnora Webb Date: 1/21/15  
Laney College President

**FINANCE DEPARTMENT REVIEW**

  X   Finance review required        Finance review *not* required

If Finance review is required, determination is:        Approved        Not Approved

If not approved, please give reason: \_\_\_\_\_

Signature: Susan Rinne  
Susan Rinne, Interim Vice Chancellor for Finance and Administration

**GENERAL COUNSEL (Legality and Format/adherence to Education Codes):**

Legal review required       Legal review *not* required

If Legal review is required, determination is:       Approved       Not Approved

Signature: \_\_\_\_\_  
Thuy Thi Nguyen, General Counsel

**CHANCELLOR'S OFFICE APPROVAL**

Approved, and Place on Agenda       Not Approved, but Place on Agenda

Signature: Dr. José M. Ortiz  
Dr. José M. Ortiz, Chancellor