



# Economic & Workforce Development

Support the success of workforce development  
(CTE programs, faculty, and students) at the  
Peralta Colleges





# Strategies

1. Develop resources
2. Engage partners
3. Improve and develop programs
4. Improve and develop internal systems
5. Communicate to external partners and market CTE programs
6. Communicate to internal stakeholders and foster internal working relationships

Source	Regional Total	Peralta Share
Career Pathways Trust <i>(competitive; required a collaborative of K12, college and business partners)</i>	\$15,000,000	\$3,500,000
AB 86 Planning Grant <i>(required the creation of an AB 86 consortium with Peralta’s six K12 feeder districts to be eligible for funding)</i>	\$334,914	\$45,500
Prop 39 Workforce Development Funds <i>(required a regional collaborative of 12 colleges to be organized &amp; managed; Laney College leads this regional consortium)</i>	\$1,067,544	\$470,876
California Community College Linked Learning Initiative <i>(requires collaboration with Oakland Unified School District and two Peralta Colleges)</i>	\$110,000	\$92,900
CTE Enhancement Funds (60%) + additional college allocations of (\$46K each) <i>(funds disbursed via the BACCC; additional (40%) funds require multi-college collaboration – in process)</i>	\$11,316,652	\$764,151
Bay Area Workforce Funding Collaborative <i>(competitive)</i>	-	\$103,850
CTE Transitions	-	\$173,075
Carl D. Perkins	-	\$787,673
<b>TOTAL</b>	<b>\$27,829,110</b>	<b>\$5,938,025</b>



# Engage partners

- Business and industry partners
- Community-based organizations (CBO's)
- Secondary schools districts)
- Adult Schools
- Workforce Investment Boards & staff
- Regional groups: BACCC, SB 1070, etc.
- Local, state and federal government
- Labor



# Improve & develop programs

- Career Pathway programs
- Adult Education programs
- Facilitate improved assessment and placement
- Connect CTE faculty with model curriculum, partnership opportunities, etc., to improve and grow their programs



Equity  
Plans

SSSP

Seamless transitions  
Improved placement

CTE as vehicle for  
learning &  
employment

CTE  
Bridge  
programs

AB 86  
Adult  
Ed

Early  
college

Career  
Pathways

Career connections

# Improve & develop internal systems

- Dual enrollment
- Links to WIB's and One Stop Career Centers
- Data reporting systems as they relate to grant reporting and funding (e.g., Perkins)



# Promote CTE programs

- Create and maintain District-wide information on CTE programs (website, print, etc.)
- Help coordinate marketing of CTE across the four colleges

Laney  
COLLEGE

Career and  
Technical Education  
Programs



Advanced Manufacturing  
Applied Arts & Media  
Architecture & Engineering  
Building Automation Systems  
Business Services  
Clean Energy  
Construction Trades  
Culinary Arts  
Cosmetology  
Information Technology



900 Fallon Street  
Oakland, CA  
[www.laney.edu/wp/cte](http://www.laney.edu/wp/cte)

# Educating for careers in every industry...

ADVANCED MANUFACTURING	ADVANCED TRANSPORTATION	AGRICULTURE WATER & ENVIRONMENTAL TECHNOLOGIES
ART & DESIGN	BUSINESS	CONSTRUCTION
DIGITAL MEDIA	EDUCATION	ENERGY EFFICIENCY & UTILITIES
GLOBAL TRADE & LOGISTICS	HEALTH	INFORMATION & COMMUNICATION TECHNOLOGIES
LIFE SCIENCES/ BIO TECH	PUBLIC SERVICE & LAW	RETAIL/ HOSPITALITY/ TOURISM



# Communicate & foster internal relationships to support CTE programs

CTE COMMITTEE

- District Education Committee
- District Academic Senate
- Chancellor's Cabinet
- Vice Presidents & Deans
- Educational Services



# Dr. Karen Engel

Office of Economic & Workforce  
Development  
Educational Services