

**PERALTA COMMUNITY COLLEGE DISTRICT**  
**Board of Trustees Agenda Report**  
**For the Trustee Meeting Date of March 24, 2015**

**ITEM TITLE:**

Consider a no-cost modification of an Independent Contractor Agreement for Dr. Mark Martin for Project Management Services for the Deputy Sector Navigator (DSN) grant.

**SPECIFIC BOARD ACTION REQUESTED:**

Consider approval to add an additional funding source to the independent contractor agreement for Dr. Mark Martin (doing business as Design4X, Inc.) to act as regional director for the State of California Chancellor's office Deputy Sector Navigator (DSN) grant for advanced manufacturing. This will allow part of the contract to be paid from the Alameda County WIB grant the college has received (accepted by the board on June 10, 2014) which Dr. Martin will work on as part of his duties as DSN. All other aspects of the contract will remain the same (both dollar amount and performance period).

**Funding Sources:**

State of California Community College Chancellor's Office.

Deputy Sector Navigator grant is available through the SB 1402 (Lieu), Economic and Workforce Development Program.

Alameda County WIB Youth Manufacturing Training grant

**ITEM SUMMARY:** *(PLEASE DISCUSS THIS ITEM. IF A VENDOR IS INVOLVED, PLEASE INCLUDE THE COMPANY NAME AS WELL AS THE INDIVIDUAL.)*

Laney College has been awarded a grant from the Chancellor's office in the amount of \$200,000 (for the 12-month period from 7/1/2014 – 6/30/2015) to support the Deputy Sector Navigator role in Advanced Manufacturing. Laney has also received a grant from the Alameda County WIB for Youth Manufacturing Training for \$200,000.

This board item is a no-cost change to add the AC WIB grant as an additional funding source to pay for the independent contractor agreement with Dr. Martin. This change will allow for Dr. Martin's contract to be paid partially from this grant for the services performed on it. All other aspects of the contract will remain the same (both dollar amount and performance period).

The role of the Deputy Sector Navigator regional director is to coordinate and collaborate regionally among the twenty-eight (28) Bay Area community colleges, workforce organizations and industry within the advanced manufacturing sector. The DSN works to develop effective sector partnerships with employers, regional consortium, community colleges, high schools, ROPs, Workforce Investment Boards (WIBS), and other regional organizations to ensure a skilled workforce in support of the regional economy and industry sector and to establish career pathways. This will include management of such programs as the Youth

Manufacturing training program as part of the AC WIB grant.

Dr. Mark Martin has been working at Laney as project manager for the Bay Area Workforce Funding Collaborative grant since February 2012. Prior to that he was the California CTE Director for Manufacturing, Engineering and Technology career pathways the Center for Applied Competitive Technologies at City College of San Francisco.

Martin has a Ph.D. in Mechanical Engineering from Stanford University, an MS in Mechanical Engineering from the Massachusetts Institute of Technology (MIT), and an MBA from the Sloan School of Management at MIT. Martin has demonstrated expertise in manufacturing project management, Six Sigma for engineering, online course development, K-12 educational program development for manufacturing and engineering, and development and delivery of advanced curriculum in manufacturing design and engineering. Martin has been on faculty of Stanford University in the School of Engineering. Martin has provided business consulting services to major manufacturers such as Hewlett Packard, Sun Microsystems, Cisco Systems, and Toshiba.

**SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):**

State of California Community College Chancellor's Office, Alameda County WIB Youth Manufacturing Training grant: NO BUDGETARY IMPACT

**BACKGROUND/ANALYSIS:**

Dr. Martin will provide project management services in support of the critical mission of Laney College and the Peralta District to offer high quality educational program opportunities for the communities served within the Bay Area region.

**DELIVERABLES AND SCOPE OF WORK:**

- Assist in running the AC WIB Youth Manufacturing Training program.
- Work collaboratively in a network comprised of the statewide sector navigator and other Deputy Sector Navigators within the sector, the Chair and/or Co-Chairs of the Regional Consortia, the Regional Consortium, and individual colleges within the region offering courses and programs within the sector.
- Assist in developing faculty collaboratives, connect programs and employers, and promote and strengthen curriculum and program alignment.
- Assist in aligning relevant programs and curriculum offered by colleges within the regional consortium to the needs of advanced manufacturing employers.
- Work with employers, industry and labor organizations, and Workforce Investment Boards within the Bay Area to determine gaps in the workforce needs; promote integration of workforce training and employment; strengthen programs within manufacturing at regional colleges and high schools; provide incumbent worker training; promote opportunities for contract education and faculty professional growth; and overall promote and support growth of manufacturing within the Bay Area.
- Work with representatives of business, labor, and professional trade associations to develop and implement courses and programs to train incumbent workers in the regional industry sector.
- Collect and report data on all required accountability measures working with common metrics and accountability measures, and working with the statewide LaunchBoard initiative.
- Partner with other organizations in the region and state (Manex, CA WIB manufacturing advisory committee, Division of Apprenticeship Standards, National Tooling and Machining Association,

California Manufacturing and Technology Association, Go-Biz, California Industrial Technology Educators Association, national labs, universities, etc.) to coordinate and promote strategies related to manufacturing.

- Promote outreach efforts to encourage enrollment in manufacturing training programs.
- Manage the development of the DSN program, including strategic plan, project milestones, project deliverables and establishing program strategic priorities.
- Establish partnerships with industry leaders and other Deputy Sector Navigators, WIB's, and community college program to establish advisory groups for development, review and analysis of manufacturing workforce data.
- Review, analyze and report current and historic data and materials related to the manufacturing sector.
- Represent Laney and the Bay Area community colleges at regional, state and if required, national meetings and conferences dealing with Advanced Manufacturing Issues.

**ANTICIPATED COMPLETION DATE:**

June 30, 2015

**ALTERNATIVES/OPTIONS:**

None

**EVALUATION AND RECOMMENDED ACTION:**

Approval

**OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):**

YES \_\_\_\_\_ NO XX

**COMMENTS:**

**WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?**

(\*\*\*\*\*Board contract approval is subject to negotiation and execution by the Chancellor.)

**DOCUMENT PREPARED BY:**

Prepared by: Peter L. Crabtree

Date: 3/11/15

**DOCUMENT PRESENTED AND APPROVED BY:**

Presented and approved by: Elnora T. Webb Date: 3/11/15

**FINANCE DEPARTMENT REVIEW**

X Finance review required \_\_\_\_\_ Finance review *not* required

If Finance review is required, determination is:  Approved  Not Approved

If not approved, please give reason: \_\_\_\_\_  
\_\_\_\_\_

Signature: Susan Rinne  
Susan Rinne, Interim Vice Chancellor, Finance

**GENERAL COUNSEL (Legality and Format/adherence to Education Codes):**

Legal review required  Legal review *not* required

If Legal review is required, determination is:  Approved  Not Approved

Signature: \_\_\_\_\_  
Nitasha Sawhney, Acting General Counsel

**CHANCELLOR'S OFFICE APPROVAL**

Approved, and Place on Agenda  Not Approved, but Place on  
Agenda

Signature: Dr. José M. Ortiz Date: 3/18/15  
Dr. José M. Ortiz, Chancellor