

**PERALTA COMMUNITY COLLEGE DISTRICT**  
**Board of Trustees Agenda Report**  
**For the Trustee Meeting Date of April 14, 2015**

**ITEM TITLE:**

Consider Approval of an amendment to an Independent Contractor Agreement with Matt Trocker for services to be rendered pursuant to project support for the Deputy Sector Navigator Advanced Manufacturing grant and the Alameda County WIB Youth Manufacturing Training Grant.

**SPECIFIC BOARD ACTION REQUESTED:**

Consider approval of an amendment to an independent contractor agreement for Matt Trocker to add \$2,000 to the contract to pay for travel and other business-related expenses. Mr. Trocker is a full-time project management consultant for Laney College supporting the AC WIB Introduction to Manufacturing program as well as the State of California Chancellor's Office Deputy Sector Navigator (DSN) grant.

The contract dates will not change (July 1, 2014 to June 30, 2015). The not to exceed amount will change from \$90,000 to \$92,000.

**Funding Source:**

State of California Community College Chancellor's Office Deputy Sector Navigator grant.  
The funding for this role is through the SB 1402 (Lieu), Economic and Workforce Development Program and SB1070 (Steinberg) the Career Technical Education Pathways  
&  
Alameda County WIB Youth Manufacturing Training Grant

**ITEM SUMMARY:** *(PLEASE DISCUSS THIS ITEM. IF A VENDOR IS INVOLVED, PLEASE INCLUDE THE COMPANY NAME AS WELL AS THE INDIVIDUAL.)*

Laney College has previously been awarded a grant from the Chancellor's office in the amount of \$300,000 for a Deputy Sector Navigator in Advanced Manufacturing. The Deputy Sector Navigator grant is to coordinate and collaborate regionally among the twenty-eight (28) Bay Area community colleges, workforce organizations and industry within the advanced manufacturing sector. The objective is to develop effective sector partnerships with employers, regional consortium, community colleges, high schools, ROPs, Workforce Investment Boards (WIBs), and other regional organizations to ensure a skilled workforce in support of the regional economy and industry sector and to establish career pathways.

Laney College has also received a grant from the Alameda County WIB in the amount of \$201,000 to implement a Youth Manufacturing Training program for 18-24 year olds. This program introduces youth to careers in the skilled trades and basic introduction to community college programs.

Mr. Trocker will provide outreach, career pathway development, and project management services on these grants.

Matt Trocker has been working at Laney College on project support for the DSN grant since December 2013. Prior to that he was a program manager for the Laney College Green Jobs Training Program in 2010 and 2011.

Trocker has an MBA with an emphasis in Sustainable Enterprise from Dominican University of California, and an A.B. in Communications from the University of California - Davis. Trocker has demonstrated expertise in higher learning project management, sales forecasting, strategic marketing, operations management consulting, business development, educational program development for green building and renewable energy, and community engagement.

**SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):**

State of California Community College Chancellor's Office and Alameda County WIB Youth Manufacturing Training Grant: NO BUDGETARY IMPACT

**BACKGROUND/ANALYSIS:**

Mr. Trocker will provide project support services in support of the critical mission of Laney College and the Peralta District to offer high quality educational program opportunities for the communities served within the Bay Area region.

**DELIVERABLES AND SCOPE OF WORK:**

The project support role provided by Matt Trocker will include the following activities:

- Management of outreach to high school students and faculty, community colleges, community based organizations, and industry to communicate about programs within the college system.
- Management of outreach to special populations (e.g., low income, vets, women, etc.) for recruitment into manufacturing programs
- Developing and providing a professional development module on Managing Careers in Manufacturing
- Conducting research on manufacturing companies and jobs
- Manage the creation of regional marketplaces for manufacturing career pathways
- Work with local high schools to assist in implementing manufacturing programs
- Assess survey information from industry and compare with existing college programs to find gaps
- Implementation and coordination of the Introduction to Manufacturing program activities, including outreach and work with local community based organizations.

**ANTICIPATED COMPLETION DATE:**

June 30, 2015

**ALTERNATIVES/OPTIONS:**

None

**EVALUATION AND RECOMMENDED ACTION:**

Approval

**OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):**

YES \_\_\_\_\_ No XX

**COMMENTS:**

**WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?**

(\*\*\*\*\*Board contract approval is subject to negotiation and execution by the Chancellor.)

**DOCUMENT PREPARED BY:**

Prepared by: Peter Crabtree, Dean Date: March 30, 2015

**DOCUMENT PRESENTED AND APPROVED BY:**

Presented and approved by: Dr. Elnora T. Webb Date: March 30, 2015  
President of Laney College

**FINANCE DEPARTMENT REVIEW**

\_\_\_\_\_ Finance review required X Finance review *not* required

If Finance review is required, determination is: \_\_\_\_\_ Approved \_\_\_\_\_ Not Approved

If not approved, please give reason: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Susan Rinne, Interim Vice Chancellor for Finance and Administration

**GENERAL COUNSEL (Legality and Format/adherence to Education Codes):**

\_\_\_\_\_ Legal review required X Legal review *not* required

If Legal review is required, determination is: \_\_\_\_\_ Approved \_\_\_\_\_ Not Approved

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
General Counsel

**CHANCELLOR'S OFFICE APPROVAL**

Approved, and Place on Agenda

Not Approved, but Place on Agenda

Signature: *José M. Ortiz*  
Dr. José M. Ortiz, Chancellor

Date: \_\_\_\_\_