



President's Report to the PCCD Board of Trustees



April 28, 2015

President Joi Lin Blake

Field of Dreams



The College of Alameda's "Field of Dreams" event, April 22nd, was a great success, with attendees from McClymond's, Fremont, and Castlemont High Schools. This event was a result of a partnership between College of Alameda, Laney, Merritt, and OUSD's Linked Learning departments. The students went on a "Peralta Grand Tour", beginning with Laney in the morning and concluding with College of Alameda in the afternoon.

Members of ASOCA and Brotherhood program participated in welcoming the high school. The Brotherhood students delivered a workshop titled "What's My Why" that integrated hip hop education.

The ASOCA members participated in a student panel sharing their experiences of being student leaders.

CTE Enhancement

40% Regional Award - Mobile Apps \$362,393

The Mobile Apps consortium is established to provide opportunities for regional collaboration between faculty and industry through an Industry Mobile Apps Development Leadership Team, which has and will have the participants from the industry and government (such as Google, Apple, IBM, Samsung, Phase Space, Department of Industry Relations, etc.). The consortium will continue to offer a platform for discussion, exchange of information & work flow, and facilitating a more fluid and coordinated activities in curriculum alignment and development specifically with multi-college collaboration on course alignment coordinated faculty professional development and training with industry guidance, currency, and relevance. There will be opportunities for developing and maintaining industry relationships, and partnerships funds to purchase or upgrade the equipment and tools such as smart devices, secured storage facility, software (for project management) and a platform for future collaborative grant searches and applications.

40% Regional Award - Shared Regional ICT Lab \$995,270

This grant will allow the consortium to create, staff and provide a regional shared Information Communications Technology (ICT) lab facility which will be used, initially, by 24 colleges. The combination of software and hardware will enable faculty and students, from any Internet accessible location, to utilize a virtual lab environment designed to provide employer demanded "hands-on" experience

with a variety of computer operating systems, networking equipment, and application software. The 450 proven ICT labs will enable participating colleges to offer both entry-level classes and incumbent worker training in ICT related areas that range from introductory computer classes to cutting edge courses that focus on cyber security, virtualization, data storage, operating systems, systems administration and network configuration design.

UC Santa Cruz



On Friday, April 17th the Office of Student Activities took 38 students to visit UC Santa Cruz. The students consisted of ASCOA members, student clubs, and the Brotherhood and Open Gate Programs. Students had many positive things to say about their time at UCSC including being able to envision attending the University once they transferred from COA.

Boats Without Borders

Dance Instructor Danny Nguyen was featured in the Alameda Journal Newspaper for his “Boats Without Borders” dance production that he performs throughout the Bay Area. His dance group is scheduled to travel to Washington D.C. this summer to perform parts of the “Boats Without Borders.” Danny’s concern for the people of his country is genuine as he fled from Vietnam in 1982 at the age of 18. In addition, he has helped distribute food to the needy in Vietnam during his annual trip back home.



Softball Game

On April 22nd there was an intense softball game between the faculty/staff and students. While the tension was high leading up to the game, it proved to be no contest as the faculty/staff team prevailed 15-4!! Regardless of the game’s outcome, the invaluable time spent together was an opportunity to continue building a community of engagement and collaboration.



ASCOA Elections

Elections took place on April 21st and 22nd. Results will be soon announced and early returns indicate there was an increase in student voter participation.

Asian Pacific Heritage Month



One of a series of Asian Pacific American (APA) heritage month events kicked off on April 27th from 11:30-1:00 pm in the “Pit” of the F building. The event emphasized Asian solidarity and lecture entitled, “A Breakdown of the Model Minority Myth” facilitated by speaker Fong Tran from UC Davis.

DSPS Accomplishments for April

Our WorkAbility III grant has been reauthorized for the 2015-16, 2016-17 and 2017-18 academic years. Since July 2014 through January 2015 WorkAbility III has successfully assisted 35 individuals with disabilities obtain competitive employment. This is the highest placement rate of any WAIII program in the state. Over 100 individuals are currently receiving services and we are set to well exceed the contract goal for placements (which was 35). Under the guidance of our new College to Career (C2C) coordinator, Rachel Stewart, the program is developing new partnerships with community organizations to support our students beyond the classroom. In April C2C partnered with the organization KidPower to offer a Personal Safety Workshop at the COA campus. This was attended by 25+ students from the C2C program and the wider COA campus community.

Alameda and North Cities One Stop Career Centers

Biotechnology Forum April 29th 6-8 pm. This event, hosted at the Mariner Square Athletic Club adjacent to COA, will feature a panel of employers and individuals employed in the biotech sector. PCCD training programs at Laney and BCC that prepare individuals for entry level employment into this sector will be highlighted. This will be part of a series of sector focused forums that allow students and jobseekers to gain exposure to and knowledge about the biosciences, healthcare, and IT/ ICT sectors.

Biotechnology Forum 
Hosted by the College of Alameda
One Stop Career Center

Wednesday, April 29, 2015
6-8 PM

Mariner Square Athletic Club
2227 Mariner Square Loop
Alameda, CA 94501

Discover the exciting career opportunities in Biotechnology

- Hear from a panel of industry experts.
- Learn about industry trends, educational resources, and in-demand skills.
- Talk directly with local employers.

Free and Open to the Public
Light Refreshments
Limited seating

Top biotech jobs in the next 10 years*

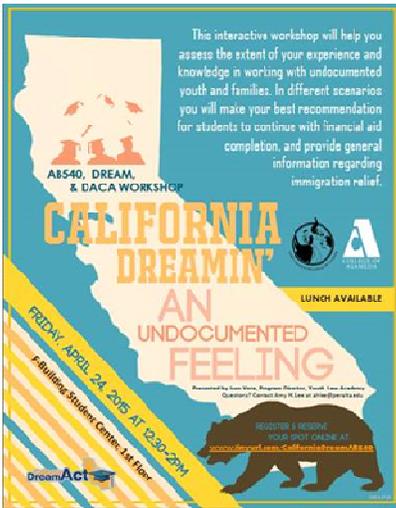
- Biomedical Engineers
- Biological Technicians
- Medical & Clinical Lab Technologists
- Bioproduction Operators
- QA/QC Biomanufacturing Specialists

RSVP Today!
Reserve a seat by emailing
NorthCitiesCC@gmail.com

*Source: Engineering and Biotechnology News, Aug. 2012

The mission of the College of Alameda is to serve the educational needs by providing comprehensive and flexible programs and resources to empower students to achieve their goals.

California Dreamin': An Undocumented Feeling



College of Alameda hosted a successful workshop entitled **California Dreamin': An Undocumented Feeling** on Friday, April 24th. Over 60 people representing COA, BCC, Laney, Merritt, PCCD, Oakland Unified, and Alameda Unified participated in an interactive workshop to assess their experience and knowledge in working with undocumented students and families. The workshop was facilitated by Juan Vera, Interim Executive Director, Centro Legal De La Raza.

Coming Up in May 2015

Cinco De Mayo

The celebration will include live music, folkloric dance, Aztec Danza, food, and history about Cinco de Mayo and the battle of Puebla. This all takes place on May 5th from 12-2 in the quad.



Alameda and North Cities One Stop Career Centers

17th Annual Spring Job Fair May 6th 10 am - 1 pm. This annual event typically draws 30+ employers and between 400-600 jobseekers together. This year, due to our specialized sector focus, we are conducting outreach to employers in the healthcare, IT / ICT, and biosciences sectors as well as to Alameda employers. The event is open to all students and community members.



AUSD and City of Alameda Youth Career, College, and Job Fair May 6th 4-6 pm. The Alameda and North Cities staff have actively participated in the planning for this multiagency sponsored event that will expose 300+ Alameda high school students to career pathway opportunities, internships, and employment opportunities. Our role is to contact youth-friendly employers and coordinate the

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job fair aspect of the event. We are working in coordination with AUSD, City of Alameda Ec. Dev. Dept., Alameda County Supervisor Wilma Chan's staff, and others. PCCD has been invited to conduct outreach to Alameda students at this event.

Breaking Barriers Lecture Series



The lecture series continues on May 12th from 12-1 in the F building when we will welcome Cesar Cruz to our campus. Mr. Cruz is a nationally recognized speaker with roots in Oakland that is currently completing his doctorate at Harvard University. He founded a school named “Making Changes” and the Homies Empowerment Program serving gang impacted youth in Oakland.

Awards Ceremony

The College of Alameda Awards Ceremony will take place on Friday, May 15th at 6:00 pm at the Albert H. DeWitt Officers’ Club located at 641 West Redline Ave. in Alameda. This is an annual ceremony to honor our student leaders, student athletes, and scholarship recipients.

EOPS/CARE/CalWORKs Students’ End of Year Achievements

On May 20, 2015, the College of Alameda will celebrate the end of year achievements of our EOPS/CARE and CalWORKs students. The event will be held from 4-6 pm in the "pit" of the "F" building. Trustee Withrow will serve as our Master of Ceremonies and Dr. Blake as our keynote speaker.