

**PERALTA COMMUNITY COLLEGE DISTRICT**  
**Board of Trustees Agenda Report**  
**For the Trustee Meeting Date of \_\_ May 12, 2015**

**ITEM TITLE:** *(Please define the subject; e.g., change order – Berkeley City College)*

Peralta Community College District 2015 Strategic Plan

**SPECIFIC BOARD ACTION REQUESTED:**

Approval

**ITEM SUMMARY:** *(PLEASE DISCUSS THIS ITEM. IF A VENDOR IS INVOLVED, PLEASE INCLUDE THE COMPANY NAME AS WELL AS THE INDIVIDUAL.)*

The PCCD 2015 Strategic Plan reflects a cycle of planning that has served the Peralta Community College District well for the past six and a half years. The original framework was developed in 2008 and updated thereafter with yearly reports of accomplishments. The PCCD 2015 Strategic Plan is the result of a full review and update, including updated service area and demographic data.

This plan is aligned with the current California Community Colleges System Strategic Plan and is organized into six sections: Section I, Introduction, provides an introduction and overview, articulates the purpose of the plan and describes the process utilized in creating the 2015 Strategic Plan. Section II, Guiding Framework, presents the mission, principles, and values that serve as the foundation for the plan. Section III, Strategic Planning Context: Challenges and Opportunities, summarizes major issues and trends affecting District-wide planning for the Peralta Community College District beginning with mega trends that are expected to have the greatest impact on the District, and also providing data on demographic changes, student success measures and job projections in Alameda County. Section IV, Goals and Institutional Objectives, presents the overarching strategic goals of the Peralta Community College District and the Institutional Objectives which are the framework for achieving and assessing success. Section V, Implementing the Strategic Plan, describes planning cycles and the approach for ensuring that the plan will serve as the driver for institutional planning, budgeting, and resource allocation. Finally, Section VI, Appendix, contains sources utilized in completion of the plan.

The strategic plan's goals, values, and principles, supported by the internal and external scan data, provide the Peralta Community College District with a clear framework for ongoing planning and evaluation of progress in meeting our student and community needs.

**SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):**

NA

**BACKGROUND/ANALYSIS:**

\*SEE ATTACHED MEMO AND DOCUMENTS

**DELIVERABLES AND SCOPE OF WORK:**

NA

**ANTICIPATED COMPLETION DATE:**

NA

**ALTERNATIVES/OPTIONS:**

NA

**EVALUATION AND RECOMMENDED ACTION:**

**OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):**

NA

YES \_\_\_\_\_ No  X

**COMMENTS:**

**WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING? (INTERIM ASSOCIATE VICE CHANCELLOR LINDA SANFORD)**

(\*\*\*\*\*Board contract approval is subject to negotiation and execution by the Chancellor.)

**DOCUMENT PREPARED BY:**

Prepared by: *Linda Sanford*, Interim AVC \_\_\_\_\_ Date:  4-29-15   
[Enter Here - Your Name and Title of Individual]

**DOCUMENT PRESENTED AND APPROVED BY:**

Presented and approved by: *Linda Sanford*, Interim AVC \_\_\_\_\_ Date:  4-29-15   
[Enter Here - Name of College President, (if originating from a college) or Vice-Chancellor (if originating from the District)]

**FINANCE DEPARTMENT REVIEW**

\_\_\_\_\_ Finance review required                       X  Finance review *not* required

If Finance review is required, determination is:      \_\_\_\_\_ Approved                      \_\_\_\_\_ Not Approved

If not approved, please give reason: \_\_\_\_\_

Signature: \_\_\_\_\_  
Susan Rinne, Interim Vice Chancellor for Finance and Administration

**GENERAL COUNSEL (Legality and Format/adherence to Education Codes):**

\_\_\_\_\_ Legal review required       X  Legal review *not* required

If Legal review is required, determination is:      \_\_\_\_\_ Approved      \_\_\_\_\_ Not Approved

Signature: \_\_\_\_\_  
Nitasha Sawhney, Acting General Counsel

**CHANCELLOR'S OFFICE APPROVAL**

X  Approved, and Place on Agenda      \_\_\_\_\_ Not Approved, but Place on Agenda

Signature:  *Dr. José M. Ortiz*   
Dr. José M. Ortiz, Chancellor