



Peralta Community College District

Memo

To: Peralta Community College District Board of Trustees

From: Interim Associate Vice- Chancellor Linda Sanford

Date: April 29, 2015

Re: PCCD 2015 Strategic Plan (additional update info)

This is an update to the memo dated March 30, 2015, included in your Board packet as background materials.

At the request of one of the college Presidents, submission of the PCCD 2015 Strategic Plan to the Board for approval was delayed so that another round of vetting could be conducted during the month of April.

As such, the PCCD 2015 Strategic Plan was presented to each of the four campus's college councils, again presented to the District Academic Senate and college faculty senates, and the Chancellor's cabinet for further review.

No additional changes were suggested other than a slight modification of two graphs, deletion of one sentence regarding the participation rate, and addition of an adverb.

This plan is the result of a full review and update, including updated service area and demographic data.

There was extensive outreach within the organization to ensure adequate involvement of all constituencies, including the Chancellor's executive staff, the District Academic Senate, the District Classified Senate, The Peralta Student Council, and members of the District's participatory governance committees. Additionally, faculty, staff and students were invited to review the goals and strategies in the plan during FLEX day activities in January 2015 and in a planning charrette (open forum) held in January 2015. The final completed plan was circulated to all constituencies and posted online on the Strategic Planning homepage for review and input. Additionally, input was received during regularly scheduled meetings of the District Academic Senate, the District Classified Senate, the Chancellor's Cabinet, the Peralta Student Council, and the Planning and Budgeting Council for further input and comment during January, February, and March 2015.

The strategic plan's goals, values, and principles, supported by the internal and external scan data, provide a clear framework for ongoing planning and evaluation of progress in meeting our student and community needs.

This plan is aligned with the current California Community Colleges System Strategic Plan and is organized into six sections: Section I, Introduction, provides an introduction and overview, articulates the purpose of the plan and describes the process utilized in creating the 2015 Strategic Plan. Section II, Guiding Framework, presents the mission, principles, and values that serve as the foundation for the plan. Section III, Strategic Planning Context: Challenges and Opportunities, summarizes major issues and trends affecting District-wide planning for the Peralta Community College District beginning with mega trends that are expected to have the greatest impact on the District, and also providing data on demographic changes, student success measures and job projections in Alameda County. Section IV, Goals and Institutional Objectives, presents the overarching strategic goals of the Peralta Community College District and the Institutional Objectives which are the framework for achieving and assessing success. Section V, Implementing the Strategic Plan, describes planning cycles and the approach for ensuring that the plan will serve as the driver for institutional planning, budgeting, and resource allocation. Finally, Section VI, Appendix, contains sources utilized in completion of the plan.

Encl:

Final Complete PCCD 2015 Strategic Plan 4-29-15

FLEX Day Presentation

Open Forum Presentation

California Community Colleges System Strategic Plan 2013

PCCD 2008 Strategic Plan

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