

PERALTA COMMUNITY COLLEGE DISTRICT
Board of Trustees Agenda Report
For the Trustee Meeting Date of May 12, 2015

ITEM TITLE:

Consider Approval of an Independent Contractor Agreement with Matt Trocker for services to be rendered pursuant to project support for the Deputy Sector Navigator Advanced Manufacturing grant.

SPECIFIC BOARD ACTION REQUESTED:

Consider approval of an independent contractor agreement for Matt Trocker in an amount not to exceed \$94,000 (including business expenses) to act as project support for the State of California Chancellor's office Deputy Sector Navigator (DSN) grant for advanced manufacturing for the fiscal year 2015-16.

The contract dates will be for one year, from July 1, 2015 to June 30, 2016.

Funding Source:

State of California Community College Chancellor's Office Deputy Sector Navigator grant.
The funding for this role is through the SB 1402 (Lieu), Economic and Workforce Development Program and SB1070 (Steinberg) the Career Technical Education Pathways

ITEM SUMMARY: *(PLEASE DISCUSS THIS ITEM. IF A VENDOR IS INVOLVED, PLEASE INCLUDE THE COMPANY NAME AS WELL AS THE INDIVIDUAL.)*

Laney College has previously been awarded a grant from the Chancellor's office in the amount of \$300,000 for a Deputy Sector Navigator in Advanced Manufacturing. The Deputy Sector Navigator grant is to coordinate and collaborate regionally among the twenty-eight (28) Bay Area community colleges, workforce organizations and industry within the advanced manufacturing sector. The objective is to develop effective sector partnerships with employers, regional consortium, community colleges, high schools, ROPs, Workforce Investment Boards (WIBs), and other regional organizations to ensure a skilled workforce in support of the regional economy and industry sector and to establish career pathways.

Mr. Trocker will assist with outreach to industry; career pathway development with middle schools, high schools, and community colleges around manufacturing and skilled trades; as well as coordination and other support services on this grant. He will continue to provide these services to this project in an amount not to exceed \$92,000 from 7/1/15 - 6/30/2016. In addition, \$2000 will be available for reimbursement of business expenses related to his services for a total amount of \$94,000.

Matt Trocker has been working at Laney College on project support for the DSN grant since December 2013. Prior to that he was a program manager for the Laney College Green Jobs Training Program in 2010 and 2011.

Trocker has an MBA with an emphasis in Sustainable Enterprise from Dominican University of California,

and an A.B. in Communications from the University of California - Davis. Trocker has demonstrated expertise in higher learning project management, sales forecasting, strategic marketing, operations management consulting, business development, educational program development for green building and renewable energy, and community engagement.

SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):

State of California Community College Chancellor's Office and Alameda County WIB Youth Manufacturing Training Grant: NO BUDGETARY IMPACT

BACKGROUND/ANALYSIS:

Mr. Trocker will provide project support services in support of the critical mission of Laney College and the Peralta District to offer high quality educational program opportunities for the communities served within the Bay Area region.

DELIVERABLES AND SCOPE OF WORK:

The project support role provided by Matt Trocker will include the following activities:

- o Management of outreach to high school students and faculty, community colleges, community based organizations, and industry to communicate about programs within the college system
- o Management of outreach to special populations (e.g., low income, vets, women, etc.) for recruitment into manufacturing programs
- o Conducting research on manufacturing companies and jobs
- o Manage the creation of regional marketplaces for manufacturing career pathways
- o Work with local high schools to assist in implementing manufacturing and skilled trades programs
- o Assess survey information from industry and compare with existing college programs to find gaps
- o Assistance with manufacturing bridge programs, including outreach and work with local community based organizations

ANTICIPATED COMPLETION DATE:

June 30, 2016

ALTERNATIVES/OPTIONS:

None

EVALUATION AND RECOMMENDED ACTION:

Approval

OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):

YES _____ NO XX

COMMENTS:

WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING?

(*****Board contract approval is subject to negotiation and execution by the Chancellor.)

DOCUMENT PREPARED BY:

Prepared by: *Peter Crabtree, Dean*

Date: April 30, 2015

DOCUMENT PRESENTED AND APPROVED BY:

Presented and approved by: *Dr. Elnora Webb*

Date: April 30, 2015

FINANCE DEPARTMENT REVIEW

Finance review required

Finance review *not* required

If Finance review is required, determination is: Approved Not Approved

If not approved, please give reason: _____

Signature: _____ Date: _____
Susan Rinne, Interim Vice Chancellor for Finance and Administration

GENERAL COUNSEL (Legality and Format/adherence to Education Codes):

Legal review required

Legal review *not* required

If Legal review is required, determination is: Approved Not Approved

Signature: _____ Date: _____
General Counsel

CHANCELLOR'S OFFICE APPROVAL

Approved, and Place on Agenda
Agenda

Not Approved, but Place on

Signature: *José M. Ortiz*
Dr. José M. Ortiz, Chancellor

Date: _____