

**PERALTA COMMUNITY COLLEGE DISTRICT**  
**Board of Trustees Agenda Report**  
**For the Trustee Meeting Date of Tuesday, June 9, 2015**

**ITEM TITLE:**

Consider approval of the contract between EcoVision Consulting Services and the District for the professional website related consultation services of Danny Beesley.

**SPECIFIC BOARD ACTION REQUESTED:**

The College requests the Board to approve an amended amount of \$5,980.00 for the consulting contract between EcoVision Consulting and the Peralta Community College District for the professional website/webmaster related day-to-day consultation services of Danny Beesley.

An internal Independent Contractor/Consultant Services Contract was originally entered into with the Consultant during the Spring 2015 semester for \$10,000.00. We are requesting the Board to approve an additional \$5,980.00 to be added to the existing ICC# 14892, which will ensure the college can finalize the following planned activities: website department chair training Sessions, upgrade and backend maintenance of the current website, completion of work started during the Phase 2 Laney website integration project. The total contract amount with the approved addendum will total \$15,980.00.

**ITEM SUMMARY:**

The District requests the Board to approve a contract addendum in the amount of \$ 9,500.00 for the consulting contract between EcoVision Consulting Services and the Peralta Community College District for the professional website/webmaster related day-to-day consultation services of Danny Beesley, which will bring the total amount of the contract to \$19,500.00.

Mr. Beesley will provide consultation related to the Laney College website project's milestones and benchmarks, the outreach and enrollment efforts of the College and conduct the general Laney webmaster duties.

Mr. Beesley's total contract amounts with Peralta Community College District:

- ICC# 14350, Provide services to Laney's Deputy Sector Navigator (DSN) Leadership grant for advanced manufacturing, \$7,520.00, ECT Department – Peter Crabtree
- ICC# 14350 Addendum, Provide services to Trade Adjustment Assistance (TAA) CTE grant for advanced manufacturing, \$50,000.00, ECT Department – Peter Crabtree
- ICC# 14892, Provide webmaster services to the overall maintenance and restructuring to the entire Laney College Website, \$10,000.00, President's Office – Elnora Webb
- ICC# 14892 Addendum, Provide additional support to finalize integration plans from the previous webpages to the new/revised webpage templates and offer training to staff and department chairs for ongoing maintenance, \$5,980.00 (pending Board approval 6/9/15), President's Office – Elnora

Webb

- ICC# 13545, Supporting the Laney ECT Open House event including updates to CTE specific web pages and contributing expertise toward the launch of the Introduction to Manufacturing program at Laney College , \$14,400.00 (pending Board Approval 6/9/15), ECT Department– Peter Crabtree

Combined contract/agreement total for fiscal year 2014-2015 = \$87,900.00 (of which \$14,400.00 + \$5,980.00 is pending board approval).

**SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):** Fund 10 – College President’s Discretionary Funds

**BACKGROUND/ANALYSIS:**

Laney College requires the services of a professional entity to continue and complete the redesign and development of its website, along with a full-time web-master to maintain the day-to-day needs of the site. EcoVision will provide consultation services to help serve this need. EcoVision has history working on the Laney College website, as well as within the instructional/CTE unit, and hence has a keen familiarity of the College, its organization and constituents. This consulting agreement will serve as a benefit to the College and will facilitate engagement and buy-in amongst Laney College campus community.

**DELIVERABLES AND SCOPE OF WORK:**

EcoVision Consulting will provide services to the Office of the President for the purpose of facilitating and overseeing the development of the Laney College website.

Tasks will include:

1. Create a content template for all sub-websites
2. Assist in gathering necessary content to populate sub-websites
3. Provide training and technical support for administrators and faculty as needed
4. Work directly with the Office of the President, administrators, faculty and those appointed by the President to make content updates and formatting decisions for their respective website(s)
5. Implement the new WordPress theme on all sub-websites

Rate: \$65/hour

**ANTICIPATED COMPLETION DATE:** June 30, 2015

**ALTERNATIVES/OPTIONS:**

**EVALUATION AND RECOMMENDED ACTION:** The Chancellor recommends approval.

**OTHER DEPARTMENTS IMPACTED BY THIS ACTION (E.G. INFORMATION TECHNOLOGY):**

YES     X     No                     

**COMMENTS:**

**WHO WILL BE PRESENTING THIS ITEM AT THE BOARD MEETING? (LANEY COLLEGE PRESIDENT, DR. ELNORA WEBB)**

(\*\*\*\*\*Board contract approval is subject to negotiation and execution by the Chancellor.)

**DOCUMENT PREPARED BY:**

Prepared by: Brandi Howard Date: 05/28/2015  
Staff Assistant, President's Office

**DOCUMENT PRESENTED AND APPROVED BY:**

Presented and approved by: Lilia Celhay Date: May 28, 2015  
Elnora Webb, Laney College President/Lilia Celhay, Laney College Vice President of Instruction

**FINANCE DEPARTMENT REVIEW**

  X   Finance review required        Finance review *not* required

If Finance review is required, determination is:   X   Approved        Not Approved

If not approved, please give reason: \_\_\_\_\_  
\_\_\_\_\_

Signature: Susan Rinne  
Susan Rinne, Interim Vice Chancellor for Finance and Administration

**GENERAL COUNSEL (Legality and Format/adherence to Education Codes):**

       Legal review required   X   Legal review *not* required

If Legal review is required, determination is:        Approved        Not Approved

Signature: \_\_\_\_\_  
Nitasha Sawhney, Acting General Counsel

**CHANCELLOR'S OFFICE APPROVAL**

Approved, and Place on Agenda

Not Approved, but Place on Agenda

Signature:     *Dr. José M. Ortiz*      
Dr. José M. Ortiz, Chancellor