

PERALTA COMMUNITY COLLEGE DISTRICT
Board of Trustees Agenda Report
For the Trustee Meeting Date of January 26, 2016

ITEM TITLE:

The Oakland Promise College Pathways Partnership

SPECIFIC BOARD ACTION REQUESTED:

Approve the Memorandum of Understanding (MOU) and Addendum with the Oakland Mayor's Office, Oakland Unified School District, East Bay College Fund and others to launch the Oakland Promise College Pathway Partnership.

ITEM SUMMARY:

Oakland Mayor Libby Schaaf and Oakland Unified School District Superintendent Antwan Wilson have asked the Peralta Colleges to join them in launching and implementing an Oakland Promise College Pathway Partnership, much like the Long Beach Promise Pathways. The Oakland Promise is a cradle-to-career vision in which every child in Oakland graduates high school with the expectations, resources, and skills to complete college and be successful in the career of his or her choice.

The Peralta Colleges would like to join the effort, sign the MOU as well as the Addendum which lays out the specific commitments they are willing to make, including raising funds to ensure that college is "free" for the first 12 units for any Oakland Promise student who has at least a 2.0 average and who comes directly to one of the Peralta Colleges after completing high school. The Peralta Foundation is committed to supporting these fundraising efforts on behalf of the Colleges.

The majority of the commitments detailed in Peralta's Addendum to the MOU involve student services and supports that the Colleges are already providing or striving to provide as part of their SSSP Equity efforts and related initiatives.

SOURCE OF FUNDS (AND FISCAL/BUDGETARY IMPACT):

The primary fiscal impact is the financial assistance pledged to qualifying Oakland Promise students. This is conservatively estimated to be \$90,000 in year one (see analysis below).

BACKGROUND/ANALYSIS:

Based on the Long Beach Promise Pathway model and other highly successful efforts across the country, there is considerable evidence that student success rates dramatically improve when secondary and post-secondary partners collaborate to make the transition from high school more seamless and when the path

to college – especially for first generation students – is clear. By removing administrative and financial hurdles, Promise Pathway efforts have improved college-going and college persistence and completion rates. The Oakland Promise represents an opportunity for the Peralta Colleges to align our existing Student Success and Support Program (SSSP) and related Equity and Career Pathway efforts with our Oakland partners in OUSD and the Oakland Mayor’s Office, as well as our partners at the UC and CSU systems.

The College of Alameda and Berkeley City College have already launched Alameda and Berkeley Promises with their host communities. In formulating commitments all of the Peralta Colleges could make to the Oakland community, the Chancellor’s Cabinet proposes launching a “Peralta Promise” fundraising campaign, with the assistance of the Peralta Foundation, for the purpose of raising funds for all four colleges for the benefit of eligible students across our service region.

In 2014, 481 students enrolled in a Peralta College in the fall semester after completing high school in Oakland Unified. In 2015, that number was 451. Of that total, approximately 11% did not receive a BOG waiver. Estimating that these numbers may increase as much as 25% with the launch of the Oakland Promise, the number of OUSD graduates who complete a FAFSA/Dream Application and enroll in a Peralta college before the end of their senior year in 2016 is estimated to be:

Students 2016	Transport/Health/Campus Fees	Tuition (12 units)	Total:
503 BOGFW	\$60	0	\$30,180
62 NON-BOGFW	\$60	\$552	\$37,944
565			\$68,124

These are the funds the Peralta Colleges would need to raise, with the assistance of the Peralta Foundation, to ensure tuition and fees are covered for eligible Oakland Promise students. To be conservative, the Chancellor’s Cabinet chose to set a goal of raising \$90,000 this year for the Oakland Promise initiative. This is considerably more than they have raised in the past. The public visibility related to the launch of the Oakland Promise and to the efforts of the Oakland Mayor, OUSD, and the philanthropic partners already part of this initiative, could greatly enhance our fundraising efforts.

DELIVERABLES AND SCOPE OF WORK:

See attached MOU and Addendum.

ANTICIPATED COMPLETION DATE:

The timeline of the commitment is 8 years.

If Legal review is required, determination is: Approved Not Approved

Signature: _____
Nitasha Sawhney, Acting General Counsel

CHANCELLOR'S OFFICE APPROVAL

Approved, and Place on Agenda Not Approved, but Place on
Agenda

Signature: *Jowel C. Laguerre* _____
Jowel C. Laguerre, Ph.D.