



President's Report to the PCCD Board of Trustees



November 15, 2016

Dr. Frances L. White, Interim President

College of Alameda President's Roundtable Report

On November 1, 2016, I held a meeting of the College of Alameda President's Roundtable. The meeting was well attended by community leaders interested in supporting the College and our students. Attendees included: Superintendent of Alameda Unified School District **Sean McPhetridge**, Ed.D.; Alameda Chamber of Commerce President **Michael McDonough**; Supervisor's Assistant for Alameda County Supervisor Wilma Chan **Sarah Oddie**; City of Alameda Community Development Director **Debbie Potter**; Retired City of Alameda Chief Financial Officer **Juelle Ann Boyer**; Alameda Unified School District CTE Pathway Specialist **Felicia Vargas**; Alameda Community Fund President **Edward Kofman**; and Alameda Rotary President Elect **Karen Kenney**. College of Alameda staff members also attended, including Vice President of Instruction **Tim Karas**, Vice President of Student Services Dr. **Tina Vasconcellos**, Director of Business Services **Mary Beth Benvenuti**, and PIO Consultant Cathy Summa-Wolfe, MBA.

At the meeting, members reported on and celebrated the recent success of the Alameda Chamber of Commerce The Business Expo held on the College of Alameda campus in October was a project of the President's Roundtable. Over 200 people attended the event. Future plans tentatively include holding the Business Expo annually on the second Tuesday of September and adding College of Alameda career training workshops.

In addition, the group discussed planning a Spring 2017 event at the College campus featuring thought leaders who will lead problem solving discussions around key community issues such as transit, aging, health, workforce development, and education, among others. Planning for the event will continue in early spring 2017, when the new CoA President is in place. The meeting ended with a discussion of how the Alameda Promise might benefit from Roundtable activities. Superintendent McPhetridge recommended incorporating the Alameda Promise into the spring event, possibly adding a fundraising component that would benefit our very important Promise students!

Alameda Chamber of Commerce 2016 Business Expo at CoA

College of Alameda hosted the Alameda Chamber of Commerce's 2016 Business Expo on Tuesday, October 18, 2016, in the CoA Gymnasium. Alameda businesses and residents waited over two years for the return of the Alameda Chamber of Commerce Business Expo, making it one of the most anticipated events held in Alameda.



Alameda Chamber of Commerce President Michael McDonough

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For the first time in Alameda's history, the 2016 Business Expo featured a track of Small Business Association Workshops such as "Free and Low-Cost Resources for Small Business" and "How to Access SBA Capital." The Chamber also offered a number of general business workshops, including *Understanding the New Employee Overtime Law* and *The 5 Numbers Every Business Owner Should Know*.

According to Alameda Chamber President **Michael McDonough**, the added Business Education Conference was a hit. Hundreds of attendees browsed through scores of business exhibits, attended an array of small business workshops, and participated in unique main stage programs not found at any other business event.

The main stage featured a *Think Tank Panel* similar to the popular television series, *Shark Tank*, and a keynote presentation by **Dennis Erokan**, founder of *BAM Magazine*, the BAMMY Awards and past President of the Alliance of Chief Executives. The business exhibits included health care, technology, home security, marketing and financial services. Next year's event at College of Alameda is being planned for the second Tuesday, in September 2017.

City of Alameda Advisory Group Meeting for Transit/TDM Plan

On October 13, 2016, VPI Karas attended the second City of Alameda Advisory Group Meeting for Transit/TDM Plan meeting. The City of Alameda is creating a transit plan that should facilitate easier access to the City of Alameda and the College of Alameda. The plan involves strategies to increase connections with BART stations and increase express bus service.



The overarching goal of the Citywide Transit and TDM Plan are to take a holistic and integrative Citywide approach: (1) No increase in drive alone trips at the island crossings, especially in the peak period; and (2) Decrease drive alone trips within Alameda. Special attention will be paid to the peak travel periods – morning northbound, which is leaving Alameda, and afternoon southbound, which is returning to Alameda.

The Transit Plan is focusing on implementing transit-related services and infrastructure by directing city funding and by coordinating transit providers such as AC Transit, WETA, and BART in their near- and long-term planning and expansion activities. The Transit Plan also will evaluate the financial feasibility of establishing a free intra-city Alameda shuttle similar to the City of Emeryville's Emery Go-Round service. Additional Information can be found at: <https://alamedaca.gov/expanding-transportation-options-citywide-transittdm-plan>.

On another note, VPI Karas also attended the Alameda Chamber of Commerce's monthly mixer for October, which was hosted by the Bank of Marin. VPI Karas met many Alameda business leaders at the event and several shared stories of their experiences taking courses at College of Alameda. Of special note, Instructors **Ed Loretto** and **Robert Brem** were highlighted for their excellence in teaching history and political science courses.

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CoA Students Have A Close Look at Fleet Week's Blue Angels



Figure 1 CoA students and staff with U.S. Navy and Air Force Blue Angels during Fleet Week October 3-10

San Francisco Fleet Week (SFFW) is a popular annual event, attracting millions to the Bay Area every year. Fleet week features a number of fun and educational activities, culminating in breathtaking aeronautics demonstrations by the renown U.S. Navy Blue Angels expert flying team.

As part of this year's Fleet Week celebration, CoA Aviation Maintenance Technology (AMT) students were invited to meet the Blue Angels in person and get a close look at the new Fighter Jet F22 Raptor. This special presentation was led by U. S. Air Force Raptor pilots and their crew chief.

Our students enjoyed a wonderful opportunity to interact with these highly trained professionals and ask technical questions about the aircraft. Students also were able to see first-hand the cutting edge technology on board the state-of-the-art Fighter Jet F22 Raptor. Needless to say, our students were both inspired and motivated by the presentation and we thank Fleet Week organizers, and the U. S. Navy and the Air Force for generously providing our students with this remarkable experience.



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CoA Geography Students Take an Eastern Sierra Field Trip

CoA geography students participated in a three-day, overnight field trip to the Eastern Sierra Nevada region (from October 13 to October 15). The field trip is a component of Professor Cady Bow's GEOG 1L: Physical Geography Lab course. This was the second Eastern Sierra Nevada field trip led by Professor Bow. The first field excursion was in Spring Semester 2016.



CoA GEOG1L students at Mono Lake, California on Thursday October 13th. Geology/Chemistry Professor Peter Olds and History Professor Jeff Sanceri also attended and provided valuable insight into the region. Picture by Professor Jeff Sanceri. Pictured: CoA

The field trip was designed to expand students' geographic knowledge and skills through experiencing first-hand one of California's most unique and exceptional natural environments. The Eastern Sierra Nevada is rich with past and present atmospheric, volcanic, tectonic, fluvial, geologic, glacial, hydrothermal and biological features.

The students were able to see natural wonders while applying their learning about geography to a real life experience.



CoA GEOG 1L student, Leslie Willis poses at Convict Lake on Friday April 15, 2016. Picture by Philip Tran.



Pictured here are CoA GEOG1L students at a former tungsten mine outside of Bishop, California on Friday October 14th. Geology/Chemistry Professor Peter Olds (center) is discussing the formation and structure of garnet. Pictured: CoA GEOG1L students and Professor Peter Olds. Picture by Professor Cady Bow.

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